



# CryptoTotem

Q4 2025 MEDIA KIT

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# About Us

## Optimization of crypto project research

CryptoTotem is an analytical service specializing in blockchain startup research. We provide investors with time-efficient and up-to-date information on industry companies, enabling informed decision making in the dynamic AI, blockchain and cryptocurrency landscape.

# 👤 Audience Profile

## High-Quality traffic

Our users explore and compare business, technology and new investment opportunities, and track their favorite crypto projects in personal accounts.

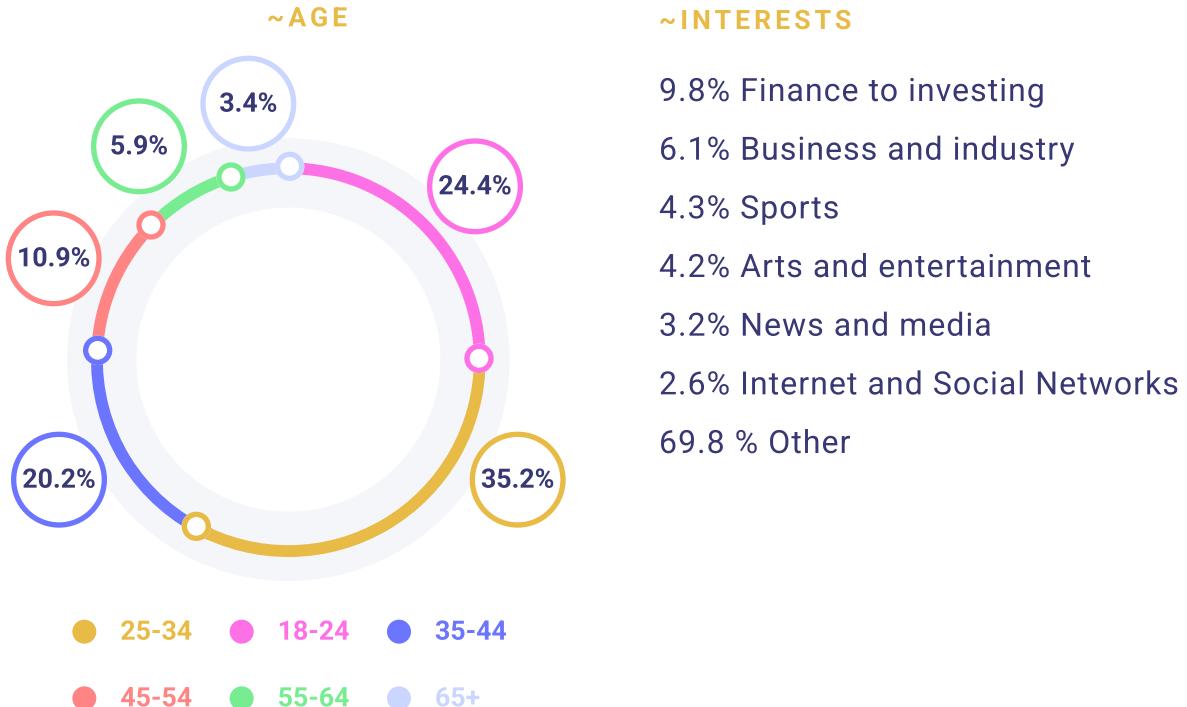
### 2025/Q4 STATISTICS

- ⌚ 10916 Crypto Projects
- 👤 96,489 Users
- 👁 232,314 Pageviews
- :`~ 92,490 Sessions
- ⌚ 1m 16s Avg. Session Duration
- ✉ 51.86% Engagement Rate
- 📃 3.9 Pages/Session
- 👤 5376 Newsletter Subscribers



## 2025/Q4 STATISTICS

- 👤 New Visitor 82.1%
- 👤 Returning Visitor 17.9%
- ⌚ Organic Search 53.27%
- ~-~-~-~- Direct 37.83%
- ⌚ Male ~76.5%
- ⌚ Female ~23.5%
- ⌚ Mobile/Tablet 29.94%
- 👤 Desktop 70.06%



### ~GLOBAL READERSHIP

Europe - 26.42%  
Americas - 54.28%  
Asia - 16.41%  
Africa - 1.90%  
Oceania - 0.99%



### USER LANGUAGES

EN - 77.25% UK - 1.38%  
ID - 3.96% FR - 1.16%  
RU - 3.95% PT - 1.08%  
DE - 1.43% ES - 0.97%

 Our Offer

Check out our latest offers

-  Packages
-  Display ads
-  Exclusive mailing
-  Sponsored article/PR
-  Product listing

 Premium Listing	 Exchange Premium
 Press Release	 Push-Banner
 Animated Logo	 Newsletter Ad
 Promo Button	 Subscription Ad
 Banners	 Search Ad

# Packages for Crypto Projects

## COMBO PACK

Get an incomparable boost from our combined packages, including the best options to promote your crypto project!

**Pack 1**  
Premium 14 days (10% off)

-10%

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ Press Release
- ✓ Animated Logo
- ✓ Newsletter Ad
- ✓ Subscription Ad
- ✓ Pinned on all the lists

1575 USD ~~1750 USD~~

[Add to cart](#)

**Pack 2**  
Premium 30 days (15% off)

Most advantageous -15%

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ Press Release
- ✓ Animated Logo
- ✓ Newsletter Ad
- ✓ Subscription Ad
- ✓ Pinned on all the lists

2430 USD ~~2860 USD~~

Added

**Pack 3**  
60 days (18% off)

-18%

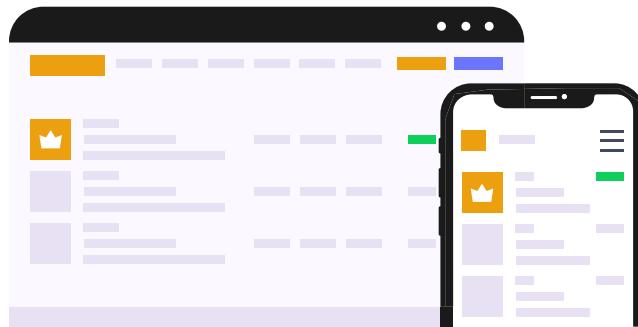
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ Press Release
- ✓ Animated Logo
- ✓ Newsletter Ad
- ✓ Subscription Ad
- ✓ Pinned on all the lists

3200 USD ~~3905 USD~~

[Add to cart](#)

## PREMIUM LISTING

Increase your project's visibility and conversion rate among other crypto startups



14 days

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of Main page

750 USD

Add to cart

-15%

30 days

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of Main page

1360 USD ~~1605 USD~~

Add to cart

-25%

60 days

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of Main page

2405 USD ~~3210 USD~~

Add to cart

# Display Ads

Great deals, great value



Header Banner

2000X90

728X90

\$2000/MONTH



Promo Button

\$1500/MONTH



Content Banner

320X90

728X90

\$1350/MONTH



Project/Exchange listing

\$150-\$1000



Sidebar Banner

300X250

\$975/MONTH



Push-Banner

100%X70

\$2000/MONTH



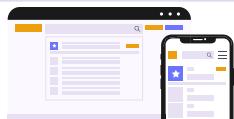
Sponsored Article / PR

\$300



Exclusive Emailing

\$500/WEEK



Search AD

\$700 / MONTH

## HEADER

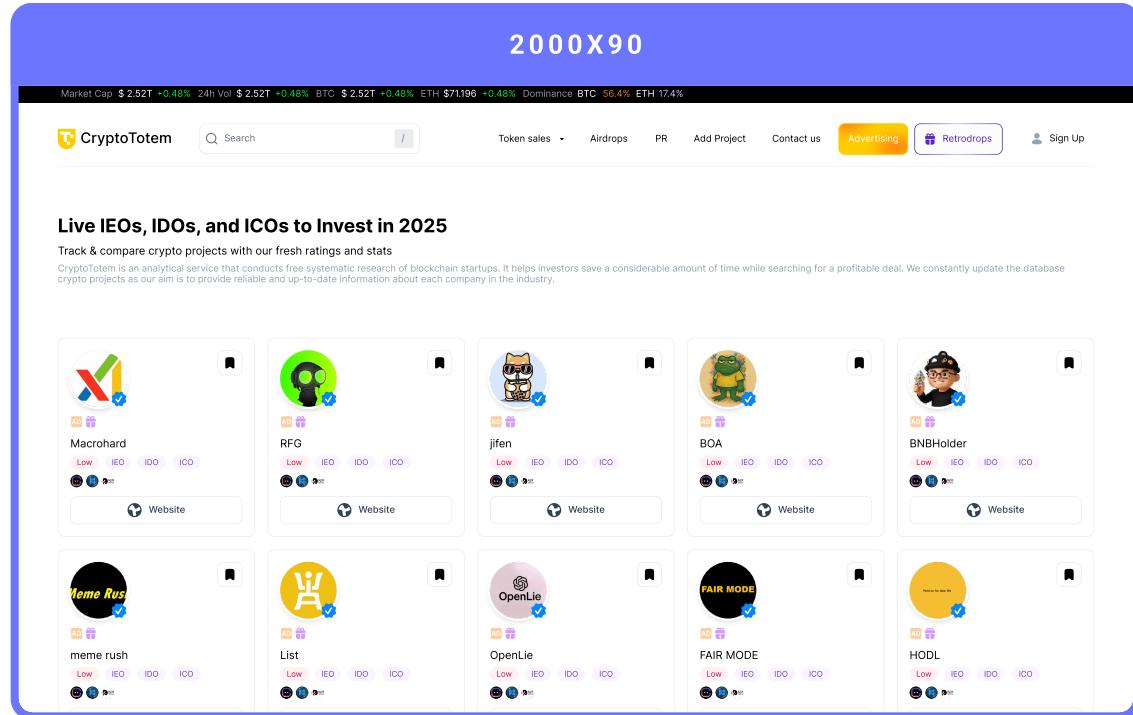
Advertisement  
on all pages

2000X90 / 728X90 PX

CTR ~0.21%

\$2000/MONTH

2000X90



Market Cap \$ 2.52T **+0.48%** 24h Vol \$ 2.52T **+0.48%** BTC \$ 2.52T **+0.48%** ETH \$71196 **+0.48%** Dominance BTC 56.4% ETH 17.4%

CryptoTotem  Search  Token sales  Airdrops  PR  Add Project  Contact us  Advertising  Retroadrops  Sign Up

Live IEOs, IDOs, and ICOs to Invest in 2025

Track & compare crypto projects with our fresh ratings and stats

CryptoTotem is an analytical service that conducts free systematic research of blockchain startups. It helps investors save a considerable amount of time while searching for a profitable deal. We constantly update the database crypto projects as our aim is to provide reliable and up-to-date information about each company in the industry.

 Macrohard Low IEO IDO ICO <a href="#">Website</a>	 RFG Low IEO IDO ICO <a href="#">Website</a>	 jifen Low IEO IDO ICO <a href="#">Website</a>	 BOA Low IEO IDO ICO <a href="#">Website</a>	 BNBHolder Low IEO IDO ICO <a href="#">Website</a>
 meme rush Low IEO IDO ICO <a href="#">Website</a>	 List Low IEO IDO ICO <a href="#">Website</a>	 OpenLie Low IEO IDO ICO <a href="#">Website</a>	 FAIR MODE Low IEO IDO ICO <a href="#">Website</a>	 HODL Low IEO IDO ICO <a href="#">Website</a>

<https://cryptototem.com/advertising/#ads-banners>

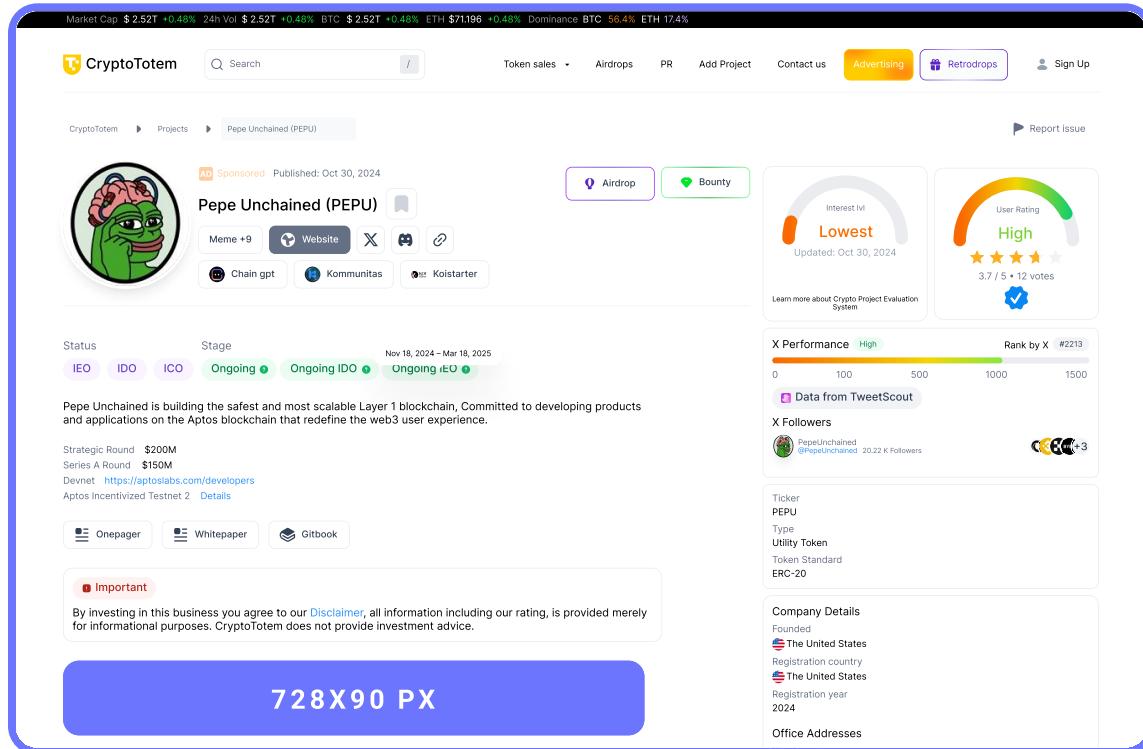
## CONTENT

All lists and calendar, all pages of crypto projects, all pages of crypto exchanges

728X90 / 320X90 PX

CTR ~0.16%

\$1350/MONTH



Market Cap \$ 2.52T +0.48% 24h Vol \$ 2.52T +0.48% BTC \$ 2.52T +0.48% ETH \$71,186 +0.48% Dominance BTC 56.4% ETH 17.4%

CryptoTotem Projects Pepe Unchained (PEPU)

AD Sponsored Published: Oct 30, 2024

**Pepe Unchained (PEPU)**

Meme +9 Website X

Chain gpt Kommunitas Koistarter

Airdrop Bounty

Interest lvl Lowest Updated: Oct 30, 2024

User Rating High 3.7 / 5 • 12 votes

Status Stage Nov 18, 2024 – Mar 18, 2025

IEO IDO ICO Ongoing Ongoing IEO

Pepe Unchained is building the safest and most scalable Layer 1 blockchain. Committed to developing products and applications on the Aptos blockchain that redefine the web3 user experience.

Strategic Round \$200M  
Series A Round \$150M  
Devnet <https://aptoslabs.com/developers>  
Aptos Incentivized Testnet 2 [Details](#)

Onepager Whitepaper Gitbook

**Important**

By investing in this business you agree to our [Disclaimer](#), all information including our rating, is provided merely for informational purposes. CryptoTotem does not provide investment advice.

**728X90 PX**

**X Performance** High Rank by X #2213

Data from TweetScout

**X Followers**

PepeUnchained @PepeUnchained 20.22 K Followers

**Ticker** PEPU **Type** Utility Token **Token Standard** ERC-20

**Company Details**

Founded The United States  
Registration country The United States  
Registration year 2024  
Office Addresses

<https://cryptototem.com/advertising/#ads-banners>

## SIDE BAR

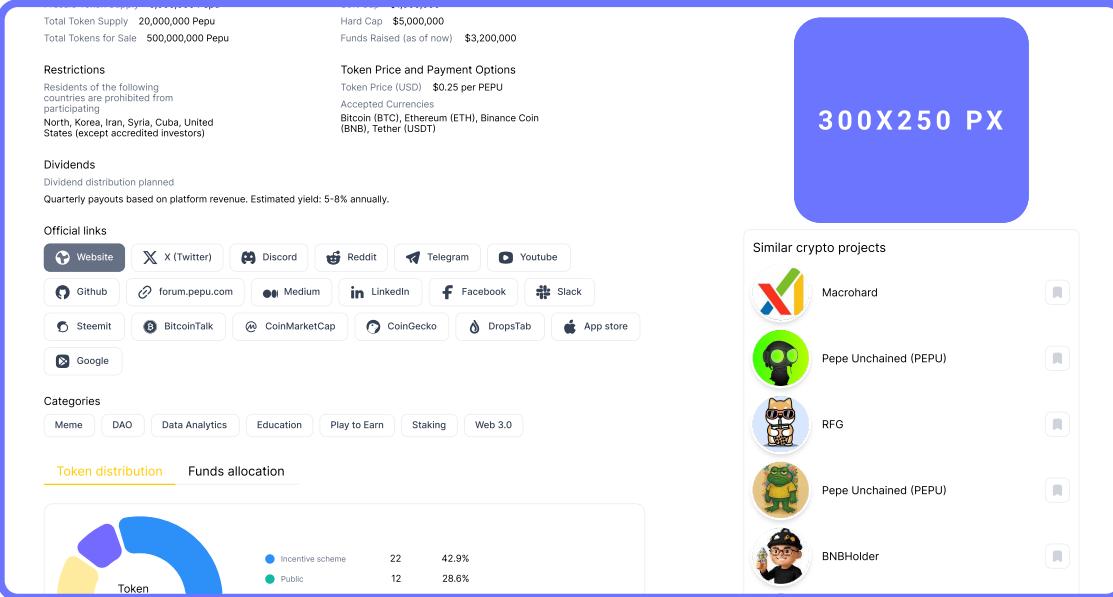
All pages of crypto projects, all pages of crypto exchanges

300X250 PX

CTR ~0.08%

\$975/MONTH

**300X250 PX**



Total Token Supply 20,000,000 Pepu  
Total Tokens for Sale 500,000,000 Pepu

Hard Cap \$5,000,000  
Funds Raised (as of now) \$3,200,000

**Restrictions**  
Residents of the following countries are prohibited from participating: North, Korea, Iran, Syria, Cuba, United States (except accredited investors)

**Dividends**  
Dividend distribution planned  
Quarterly payouts based on platform revenue. Estimated yield: 5-8% annually.

**Official links**

[Website](#) [X \(Twitter\)](#) [Discord](#) [Reddit](#) [Telegram](#) [Youtube](#)  
[Github](#) [forum.pepu.com](#) [Medium](#) [LinkedIn](#) [Facebook](#) [Slack](#)  
[Steemit](#) [BitcoinTalk](#) [CoinMarketCap](#) [CoinGecko](#) [DropsTab](#) [App store](#)  
[Google](#)

**Categories**

Meme DAO Data Analytics Education Play to Earn Staking Web 3.0

**Token distribution**



Category	Count	Percentage
Incentive scheme	22	42.9%
Public	12	28.6%

**Funds allocation**

Similar crypto projects

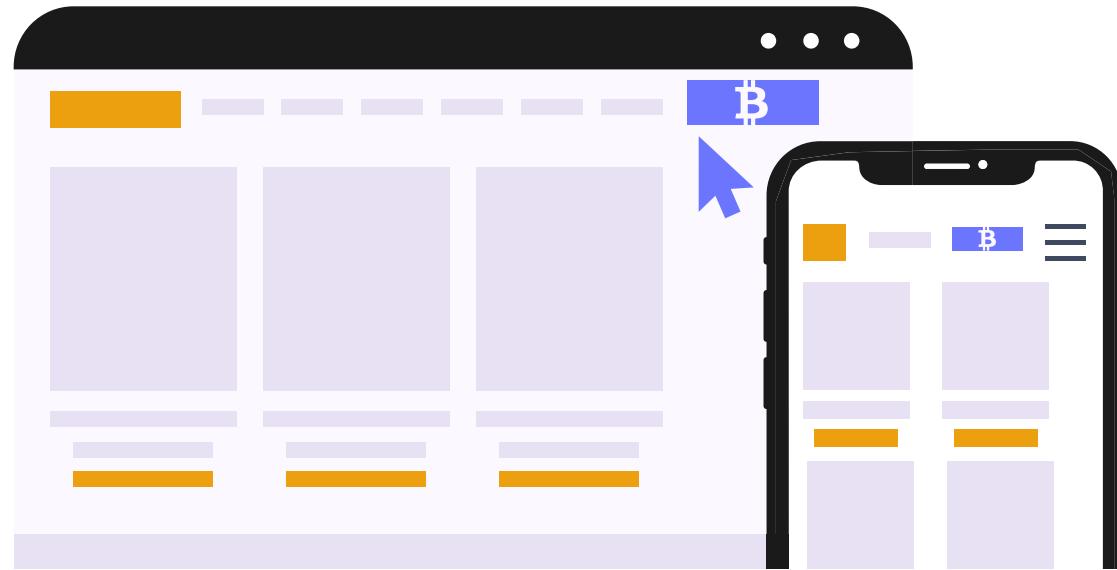
-  Macrohard
-  Pepe Unchained (PEPU)
-  RFG
-  Pepe Unchained (PEPU)
-  BNBHolder

### PROMO BUTTON

Advertisement  
on all pages

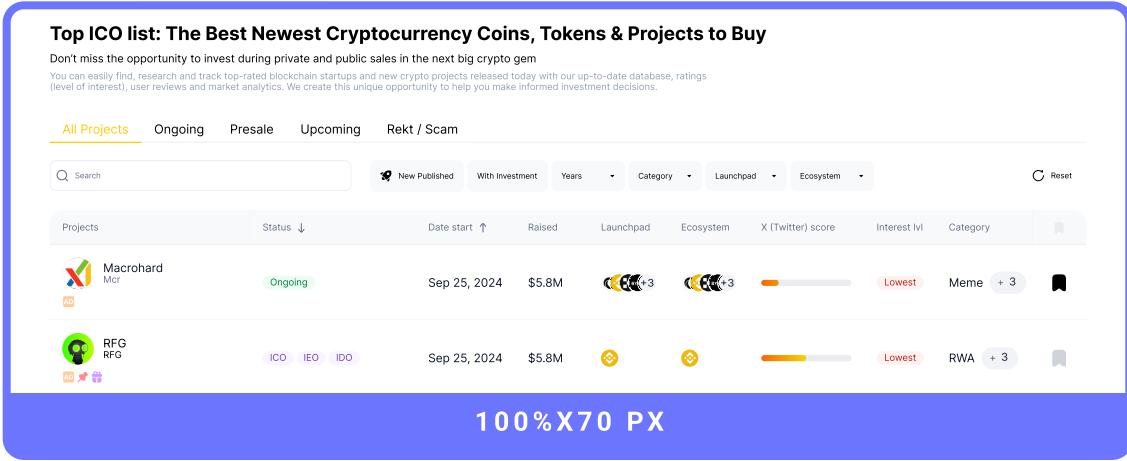
CTR ~0.17%

\$1500/MONTH



**PUSH-BANNER**

Advertisement  
on all pages

**100% X70 PX****CTR ~0.20%****\$2000/MONTH**

**Top ICO list: The Best Newest Cryptocurrency Coins, Tokens & Projects to Buy**

Don't miss the opportunity to invest during private and public sales in the next big crypto gem  
You can easily find, research and track top-rated blockchain startups and new crypto projects released today with our up-to-date database, ratings (level of interest), user reviews and market analytics. We create this unique opportunity to help you make informed investment decisions.

All Projects   Ongoing   Presale   Upcoming   Rekt / Scam

Search   New Published   With Investment   Years   Category   Launchpad   Ecosystem   X (Twitter) score   Interest lvl   Category   Reset

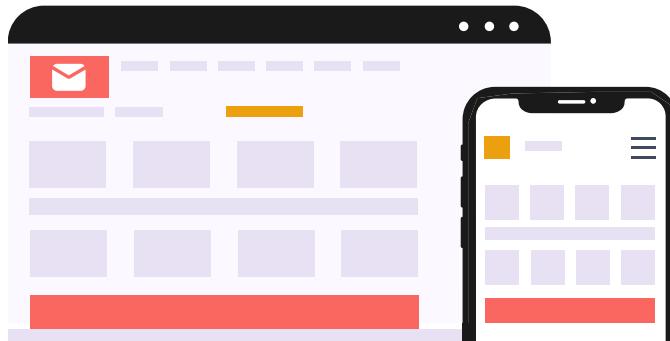
Projects	Status	Date start	Raised	Launchpad	Ecosystem	X (Twitter) score	Interest lvl	Category
 Macrohard Mcr	Ongoing	Sep 25, 2024	\$5.8M	  	 		Meme + 3	
 RFG RFG	ICO IEO IDO	Sep 25, 2024	\$5.8M	 			RWA + 3	

100% X70 PX

### SUBSCRIPTION AD

Every day we add new crypto projects to our website and our subscribers get notifications about all new publications. A sponsored crypto project will be included in every daily newsletter at the top of the list.

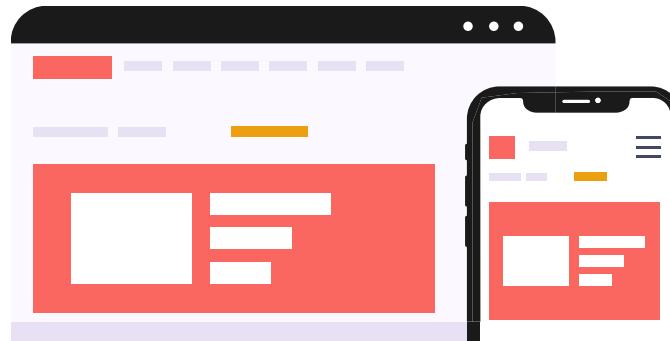
**\$500/WEEK**



### NEWSLETTER AD

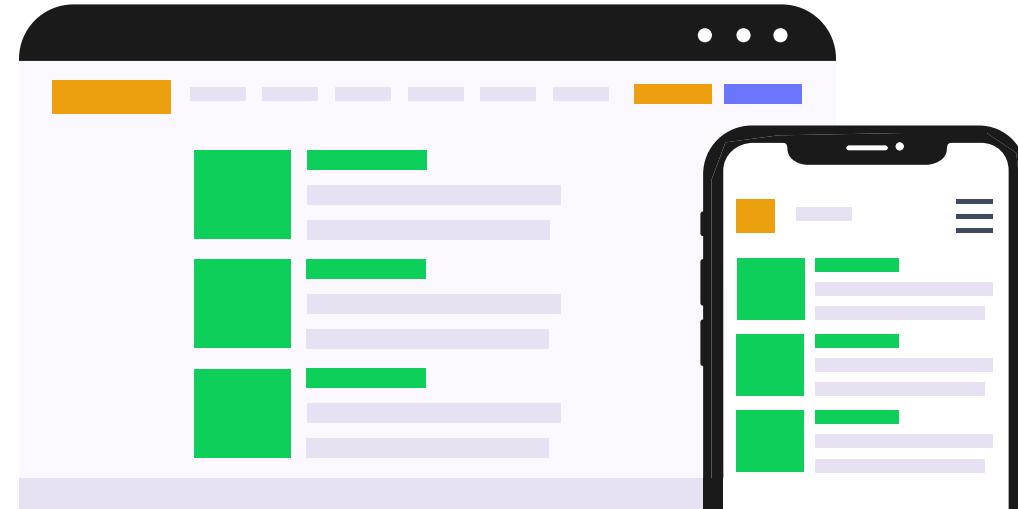
One-time emailing to our entire subscriber base

**\$300**



**SPONSORED ARTICLE / PR**

Report your project  
or event in PR  
section

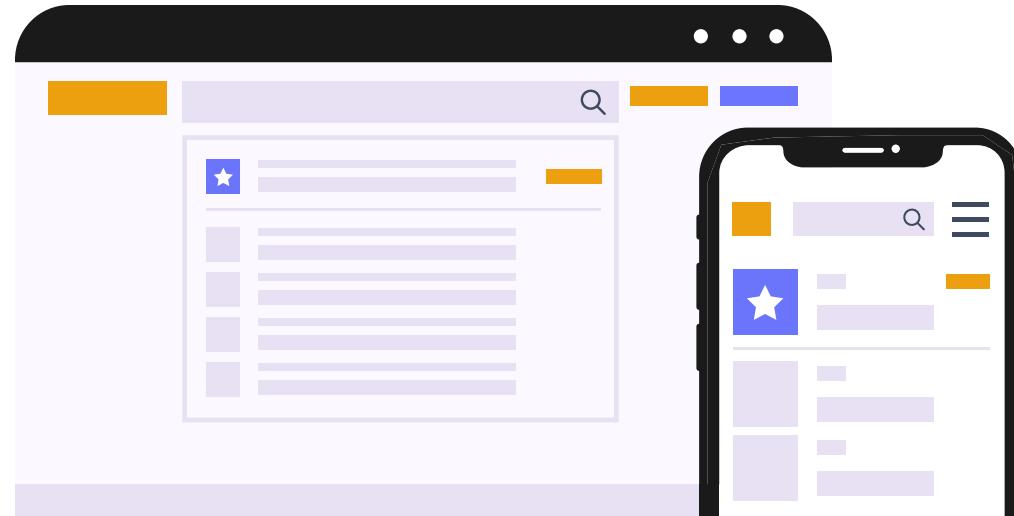
**\$300**

**SEARCH AD**

Top position in  
search results

**\$700 / MONTH**

**CTR ~0.14%**

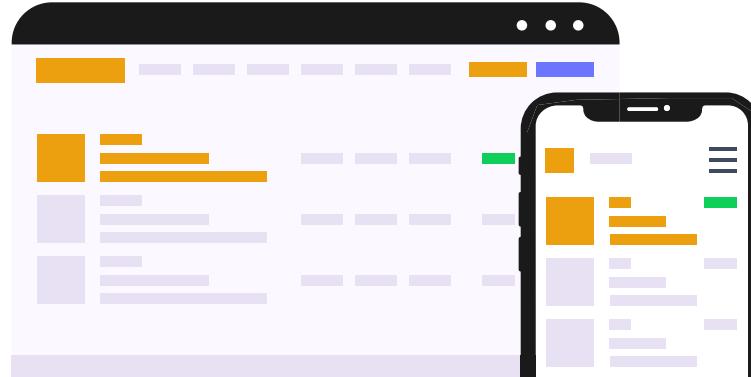


## Product listing

### CRYPTO PROJECT LISTING

Priority listing of crypto project on our website within 24 hours.

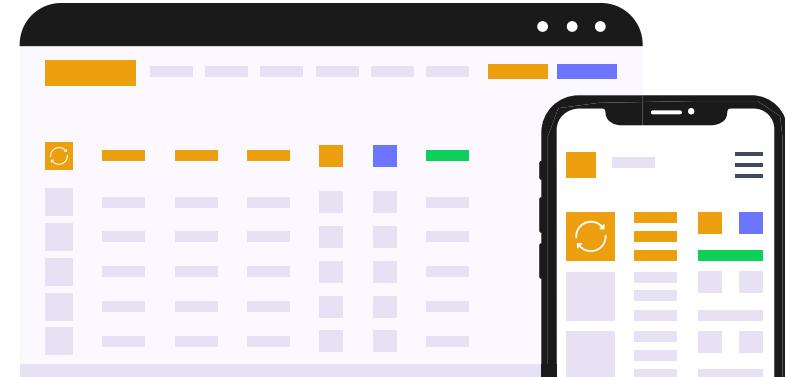
**\$150 LISTING**



### CRYPTO EXCHANGE LISTING

A unique author's review of a cryptocurrency exchange along with adding the platform to our list.

**\$1000 REVIEW AND LISTING**



<https://cryptototem.com/priority/>



# CryptoTotem

## Contacts

Email:[info@cryptototem.com](mailto:info@cryptototem.com)

X (Twitter): [@CryptoTotem](https://twitter.com/CryptoTotem)

Telegram:[@cryptototem\\_official](https://t.me/cryptototem_official)

<https://cryptototem.com/>