

CryptoTotem

Q4 2025 MEDIA KIT

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About Us

Optimization of crypto project research

CryptoTotem is an analytical service specializing in blockchain startup research. We provide investors with time-efficient and up-to-date information on industry companies, enabling informed decision making in the dynamic AI, blockchain and cryptocurrency landscape.

Audience Profile









High-Quality traffic

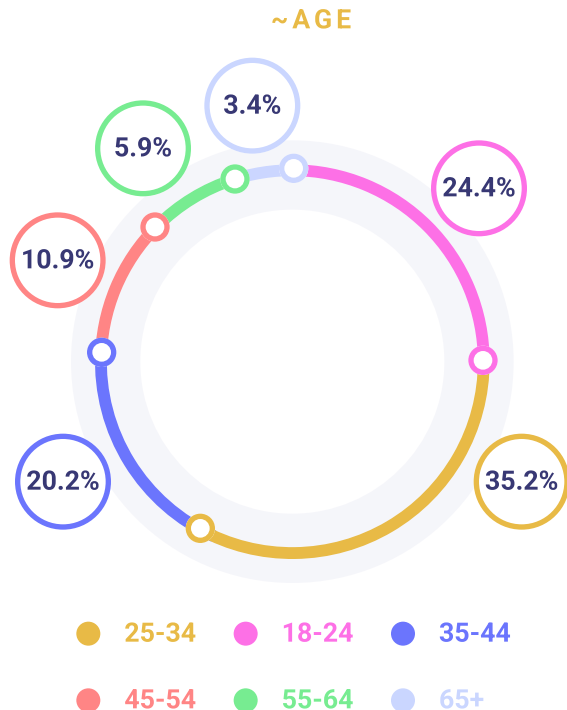
Our users explore and compare business, technology and new investment opportunities, and track their favorite crypto projects in personal accounts.

2025/Q4 STATISTICS

-  10916 Crypto Projects
-  96,489 Users
-  232,314 Pageviews
-  92,490 Sessions
-  1m 16s Avg. Session Duration
-  51.86% Engagement Rate
-  3.9 Pages/Session
-  5376 Newsletter Subscribers

2025/Q4 STATISTICS

-  New Visitor 82.1%
-  Returning Visitor 17.9%
-  Organic Search 53.27%
-  Direct 37.83%
-  Male ~76.5%
-  Female ~23.5%
-  Mobile/Tablet 29.94%
-  Desktop 70.06%



~INTERESTS

- 9.8% Finance to investing
- 6.1% Business and industry
- 4.3% Sports
- 4.2% Arts and entertainment
- 3.2% News and media
- 2.6% Internet and Social Networks
- 69.8 % Other

~GLOBAL READERSHIP

Europe - 26.42%

Americas - 54.28%

Asia - 16.41%

Africa - 1.90%

Oceania - 0.99%

USER LANGUAGES

EN - 77.25% UK - 1.38%

ID - 3.96% FR - 1.16%

RU - 3.95% PT - 1.08%

DE - 1.43% ES - 0.97%

TOP COUNTRIES





Our Offer

Check out our latest offers

-  Packages
-  Display ads
-  Exclusive mailing
-  Sponsored article/PR
-  Product listing



Premium Listing



Exchange Premium



Press Release



Push-Banner



Animated Logo



Newsletter Ad



Promo Button



Subscription Ad



Banners

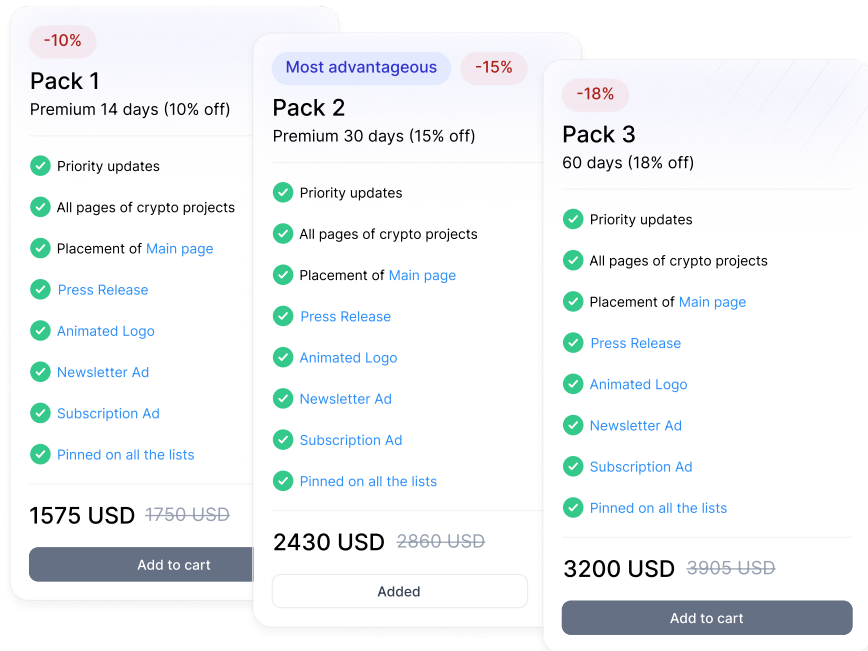


Search Ad

Packages for Crypto Projects

COMBO PACK

Get an incomparable boost from our combined packages, including the best options to promote your crypto project!



Pack 1
Premium 14 days (10% off)

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ [Press Release](#)
- ✓ [Animated Logo](#)
- ✓ [Newsletter Ad](#)
- ✓ [Subscription Ad](#)
- ✓ [Pinned on all the lists](#)

1575 USD ~~1750 USD~~

Add to cart

Pack 2
Premium 30 days (15% off)

Most advantageous

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ [Press Release](#)
- ✓ [Animated Logo](#)
- ✓ [Newsletter Ad](#)
- ✓ [Subscription Ad](#)
- ✓ [Pinned on all the lists](#)

2430 USD ~~2860 USD~~

Added

Pack 3
60 days (18% off)

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ [Press Release](#)
- ✓ [Animated Logo](#)
- ✓ [Newsletter Ad](#)
- ✓ [Subscription Ad](#)
- ✓ [Pinned on all the lists](#)

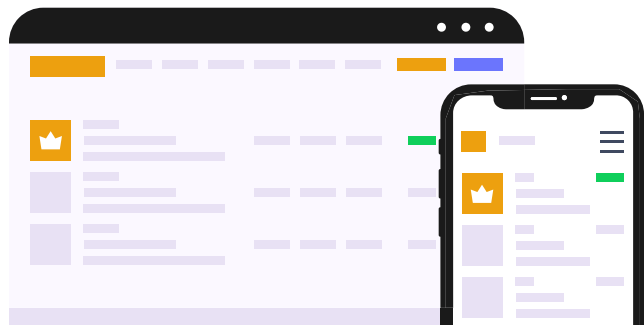
3200 USD ~~3905 USD~~

Add to cart

<https://cryptototem.com/advertising/#promo-combo>

PREMIUM LISTING

Increase your project's visibility and conversion rate among other crypto startups



14 days

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of Main page

750 USD

Add to cart

-15%

30 days

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of Main page

1360 USD ~~1605 USD~~

Add to cart

-25%

60 days

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of Main page

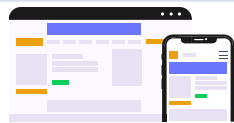
~~Discount 25%~~

2405 USD ~~3210 USD~~

Add to cart

Display Ads

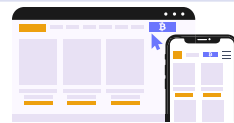
Great deals, great value



Header Banner

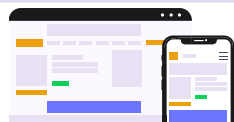
2000X90
728X90

\$2000/MONTH



Promo Button

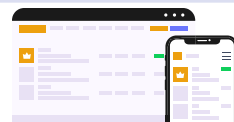
\$1500/MONTH



Content Banner

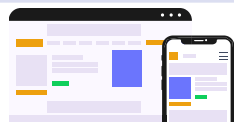
320X90
728X90

\$1350/MONTH



Project/Exchange listing

\$150-\$1000



Sidebar Banner

300X250

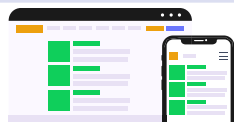
\$975/MONTH



Push-Banner

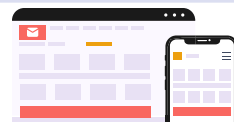
100%X70

\$2000/MONTH



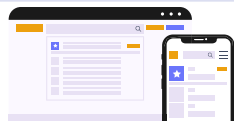
Sponsored Article / PR

\$300



Exclusive Emailing

\$500/WEEK



Search AD

\$700 / MONTH

HEADER

Advertisement
on all pages

2000X90 / 728X90 PX

CTR ~0.21%

\$2000/MONTH

2000X90

Market Cap \$ 2.52T +0.48% 24h Vol \$ 2.52T +0.48% BTC \$ 2.52T +0.48% ETH \$71196 +0.48% Dominance BTC 56.4% ETH 17.4%

CryptoTotem

Search

Token sales

Airdrops

PR

Add Project

Contact us

Advertising


Retrodrops

Sign Up

Live IEOs, IDOs, and ICOs to Invest in 2025

Track & compare crypto projects with our fresh ratings and stats


CryptoTotem is an analytical service that conducts free systematic research of blockchain startups. It helps investors save a considerable amount of time while searching for a profitable deal. We constantly update the database crypto projects as our aim is to provide reliable and up-to-date information about each company in the industry.



Macrohard

Low IEO IDO ICO


Website



RFG

Low IEO IDO ICO


Website



jifen

Low IEO IDO ICO


Website



BOA

Low IEO IDO ICO


Website



BNBHolder

Low IEO IDO ICO


Website



meme rush

Low IEO IDO ICO


Website



List

Low IEO IDO ICO


Website



OpenLie

Low IEO IDO ICO


Website



FAIR MODE

Low IEO IDO ICO

Website



HODL

Low IEO IDO ICO

Website

<https://cryptototem.com/advertising/#ads-banners>

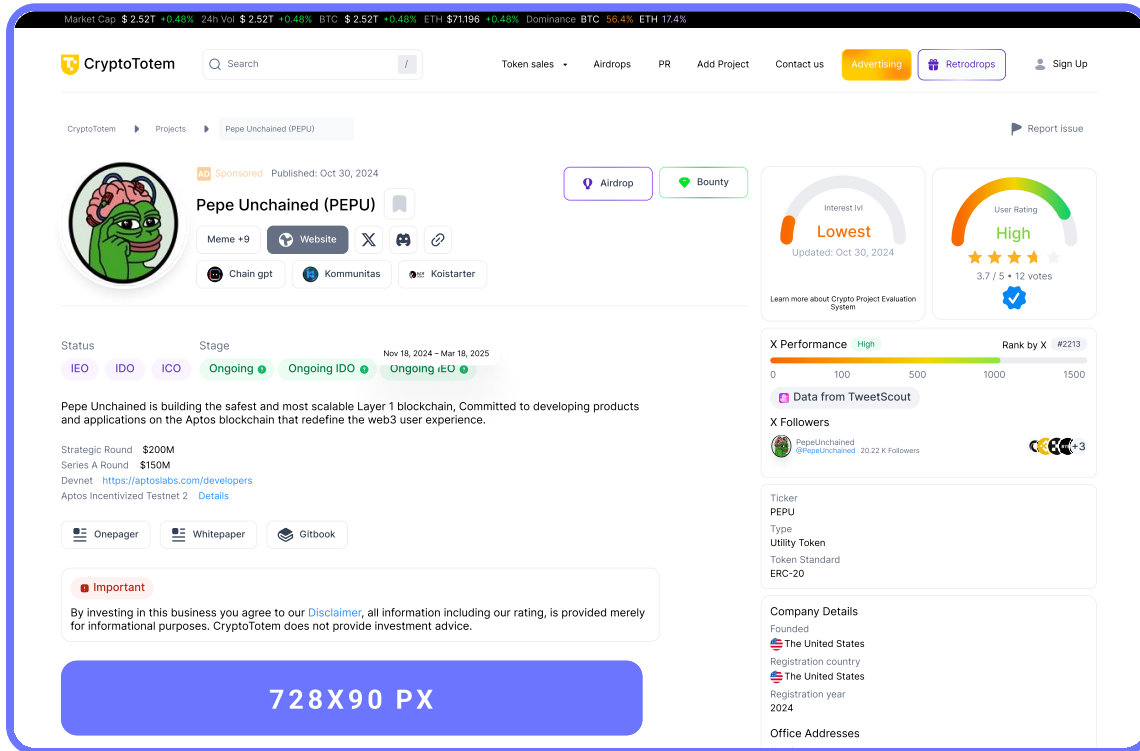
CONTENT

All lists and calendar, all pages of crypto projects, all pages of crypto exchanges

728X90 / 320X90 PX

CTR ~0.16 %

\$1350/MONTH



Market Cap \$ 2.52T +0.48% 24h Vol \$ 2.52T +0.48% BTC \$ 2.52T +0.48% ETH \$71.196 +0.48% Dominance BTC 56.4% ETH 17.4%

CryptoTotem Search Token sales Airdrops PR Add Project Contact us Advertising Retrodrops Sign Up

CryptoTotem Projects Pepe Unchained (PEPU) Report Issue

Pepe Unchained (PEPU) Sponsored Published: Oct 30, 2024

Meme +9 Website X Discord Chain gpt Kommunitas Koistarter

Airdrop Bounty

Interest lvl **Lowest** Updated: Oct 30, 2024

User Rating **High** 3.7 / 5 • 12 votes

Learn more about Crypto Project Evaluation System

X Performance **High** Rank by X #2213

Data from TweetScout

X Followers

PepeUnchained @PepeUnchained 20.22 K Followers

Ticker **PEPU**

Type **Utility Token**

Token Standard **ERC-20**

Company Details

Founded **The United States**

Registration country **The United States**

Registration year **2024**

Office Addresses

Status Stage Nov 18, 2024 – Mar 18, 2025

IEO IDO ICO **Ongoing** **Ongoing IDO** **Ongoing iEO**

Pepe Unchained is building the safest and most scalable Layer 1 blockchain. Committed to developing products and applications on the Aptos blockchain that redefine the web3 user experience.

Strategic Round **\$200M**

Series A Round **\$150M**

Devnet <https://aptoslabs.com/developers>

Aptos Incentivized Testnet 2 [Details](#)

Onepager Whitepaper Gitbook

Important

By investing in this business you agree to our [Disclaimer](#), all information including our rating, is provided merely for informational purposes. CryptoTotem does not provide investment advice.

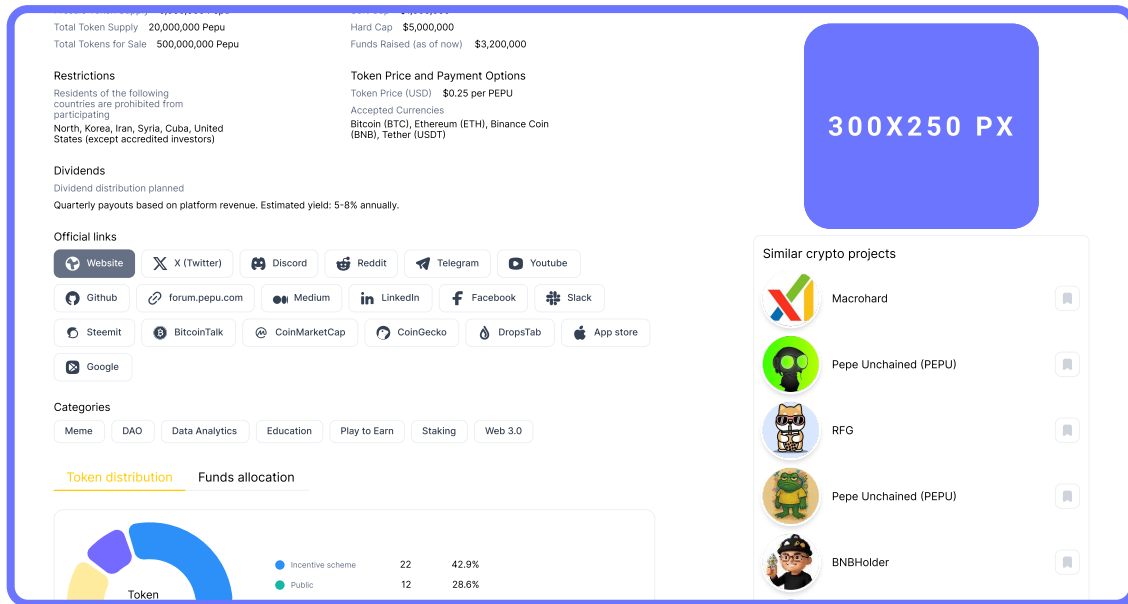
728X90 PX

<https://cryptototem.com/advertising/#ads-banners>

All pages of crypto projects, all pages of crypto exchanges

CTR ~ 0.08%

\$975/MONTH

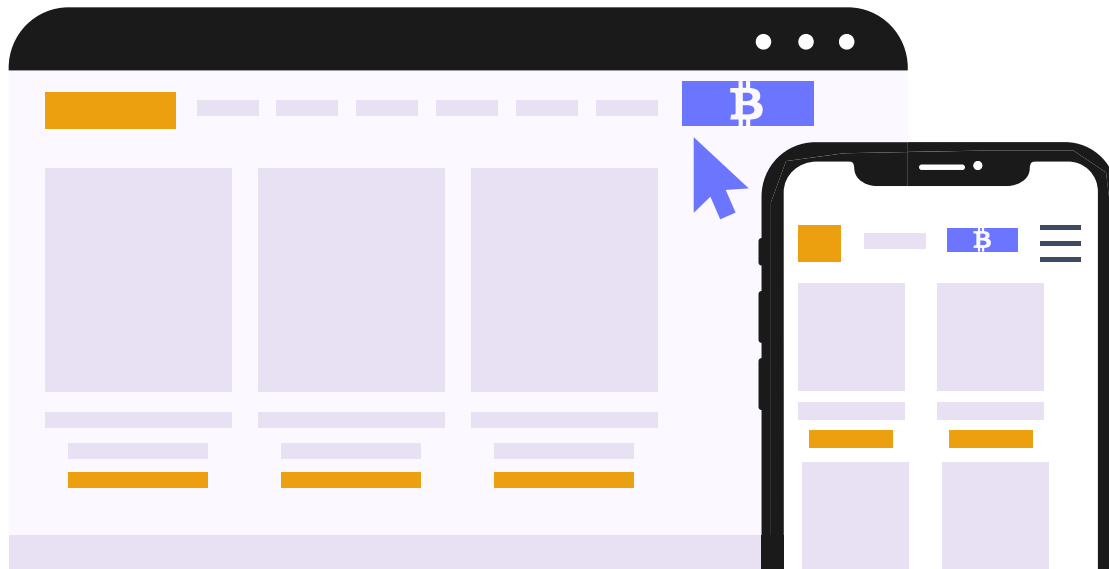


PROMO BUTTON

Advertisement
on all pages

CTR ~0.17%

\$1500/MONTH



<https://cryptototem.com/advertising/#promo-button>

PUSH-BANNER

Advertisement
on all pages

100% X70 PX

CTR ~0.20%

\$2000/MONTH

Top ICO list: The Best Newest Cryptocurrency Coins, Tokens & Projects to Buy

Don't miss the opportunity to invest during private and public sales in the next big crypto gem

You can easily find, research and track top-rated blockchain startups and new crypto projects released today with our up-to-date database, ratings (level of interest), user reviews and market analytics. We create this unique opportunity to help you make informed investment decisions.

All Projects

Ongoing

Presale

Upcoming

Rekt / Scam

Q

Search

New Published

With Investment

Years

▾

Category

▾

Launchpad

▾

Ecosystem

▾

↻

Reset

Projects

Status ▾

Date start ▴

Raised

Launchpad

Ecosystem

X (Twitter) score

Interest lvl

Category

Macrohard

MCR

NO

Ongoing

Sep 25, 2024

\$5.8M

+3

+3

Lowest

Meme

+ 3

RFG

RFG

NO

ICO

IEO

IDO

Sep 25, 2024

\$5.8M

Lowest

RWA

+ 3

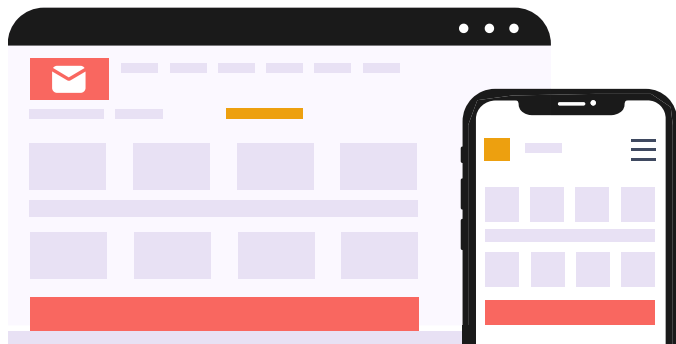
100% X70 PX

<https://cryptototem.com/advertising/#push-banner>

SUBSCRIPTION AD

Every day we add new crypto projects to our website and our subscribers get notifications about all new publications. A sponsored crypto project will be included in every daily newsletter at the top of the list.

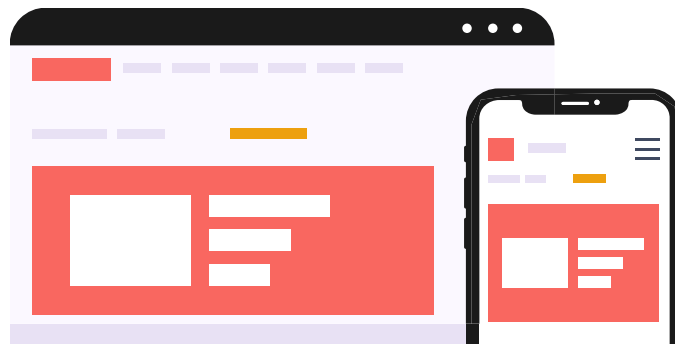
\$500/WEEK



NEWSLETTER AD

One-time emailing to our entire subscriber base

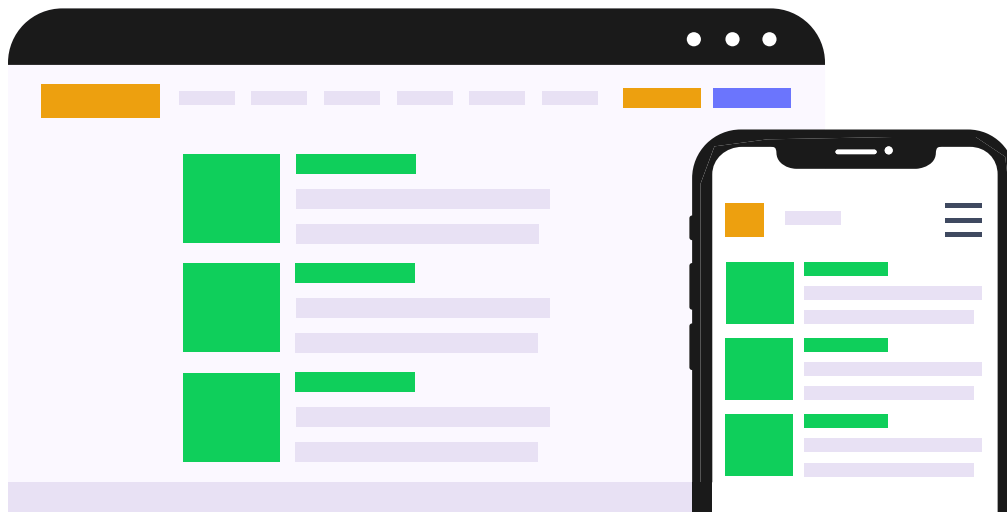
\$300



SPONSORED ARTICLE / PR

Report your project
or event in PR
section

\$300

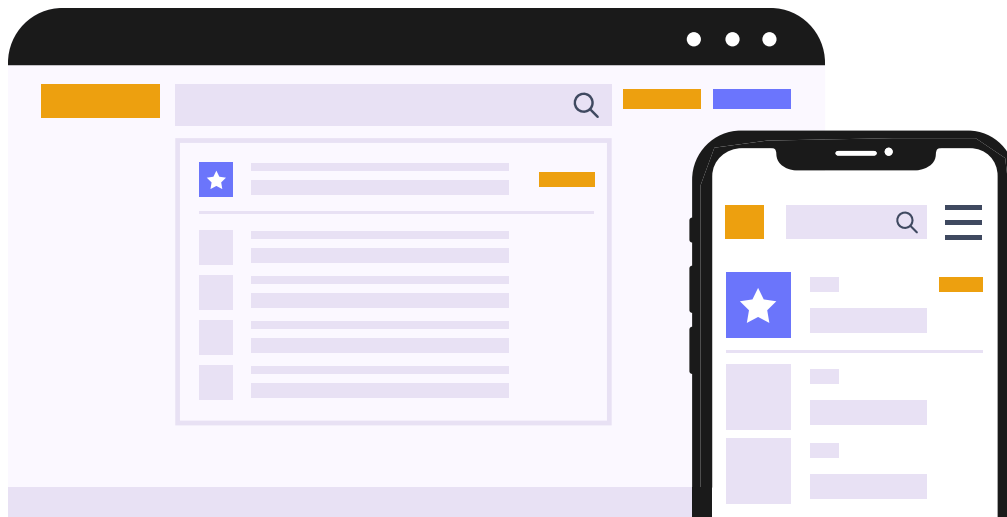


SEARCH AD

Top position in
search results

\$700 / MONTH

CTR ~0.14%



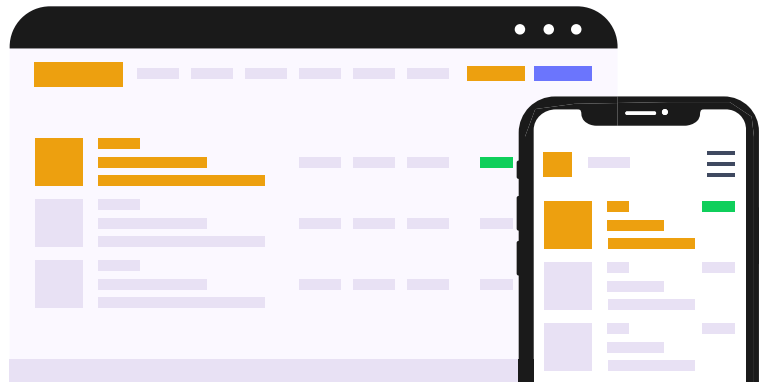
<https://cryptototem.com/advertising/#search-ad>

Product listing

CRYPTO PROJECT LISTING

Priority listing of crypto project on our website within 24 hours.

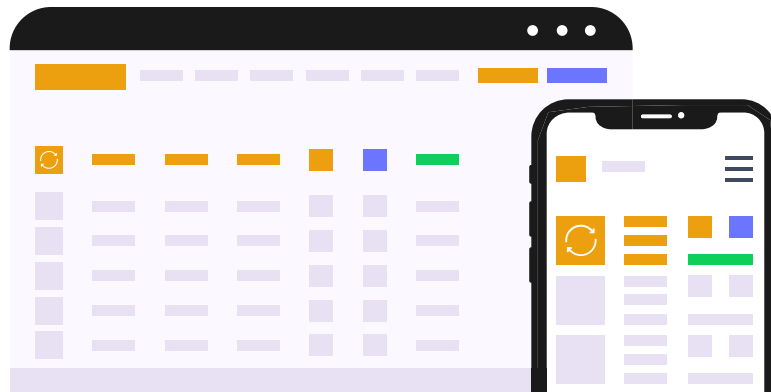
\$150 LISTING



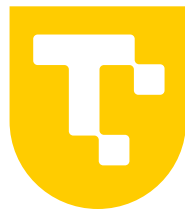
CRYPTO EXCHANGE LISTING

A unique author's review of a cryptocurrency exchange along with adding the platform to our list.

\$1000 REVIEW AND LISTING



<https://cryptototem.com/priority/>



CryptoTotem

Contacts

Email: info@cryptototem.com

X (Twitter): [@CryptoTotem](https://twitter.com/CryptoTotem)

Telegram: [@cryptototem_official](https://t.me/cryptototem_official)

<https://cryptototem.com/>