

# CryptoTotem

**Q1 2026 MEDIA KIT**

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## About Us

### Optimization of crypto project research

CryptoTotem is an analytical service specializing in blockchain startup research. We provide investors with time-efficient and up-to-date information on industry companies, enabling informed decision making in the dynamic AI, blockchain and cryptocurrency landscape.

# Audience Profile

## High-Quality traffic

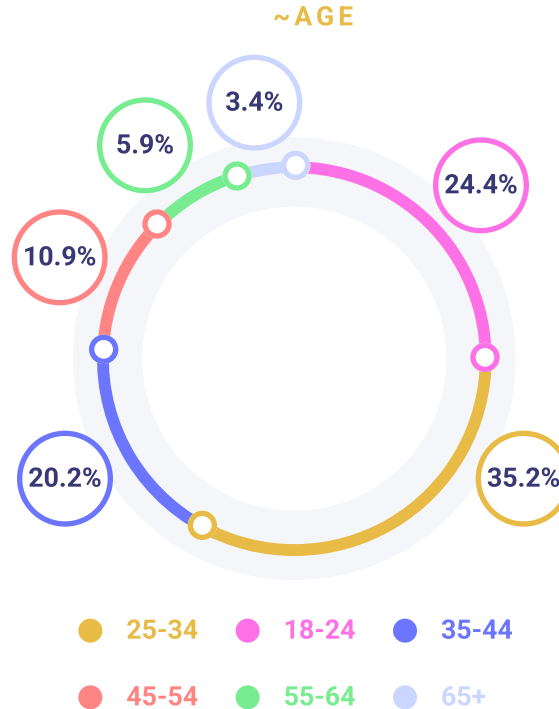
Our users explore and compare business, technology and new investment opportunities, and track their favorite crypto projects in personal accounts.

### 2026/Q1 STATISTICS

-  5063 Crypto Projects
-  61,514 Users
-  219,115 Pageviews
-  82,402 Sessions
-  1m 14s Avg. Session Duration
-  48.48% Engagement Rate
-  3.56 Pages/Session
-  6054 Newsletter Subscribers

## 2026/Q1 STATISTICS

- 👤 New Visitor 84.3%
- 👤 Returning Visitor 15.7%
- 👁 Organic Search 40.86%
- 👇 Direct 55.87%
- 🕒 Male ~76.5%
- 📧 Female ~23.5%
- 📱 Mobile/Tablet 26.01%
- 💻 Desktop 73.82%



## ~ INTERESTS

- 9.8% Finance to investing
- 6.1% Business and industry
- 4.3% Sports
- 4.2% Arts and entertainment
- 3.2% News and media
- 2.6% Internet and Social Networks
- 69.8 % Other

### ~GLOBAL READERSHIP

Europe - 22.55%

Americas - 48.38%

Asia - 22.37%

Africa - 6.00%

Oceania - 0.70%

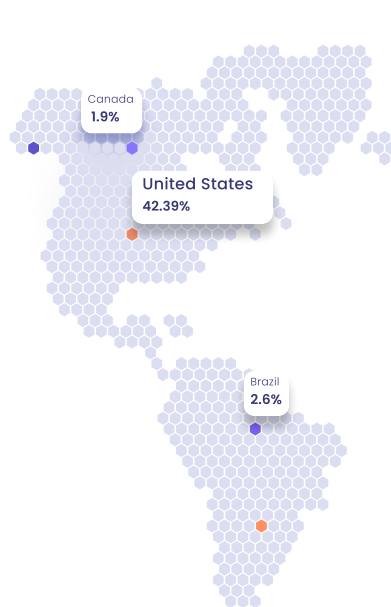
### USER LANGUAGES

EN - 79.68% UK - 1.35%

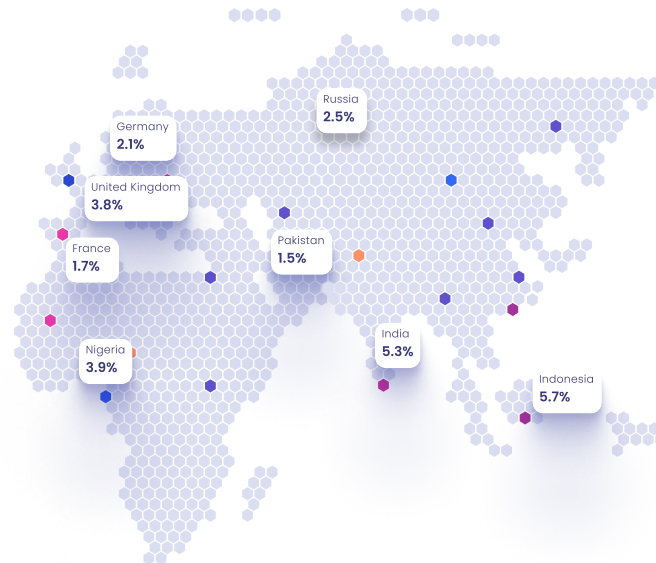
RU - 3.38% FR - 1.25%

ZH - 2.31% ID - 1.18%

DE - 1.38% PT - 1.10%



### TOP COUNTRIES



## Our Offer

Check out our latest offers

-  Packages
-  Display ads
-  Exclusive mailing
-  Sponsored article/PR
-  Product listing



Premium Listing



Exchange Premium



Press Release



Push-Banner



Animated Logo



Newsletter Ad



Promo Button



Subscription Ad



Banners

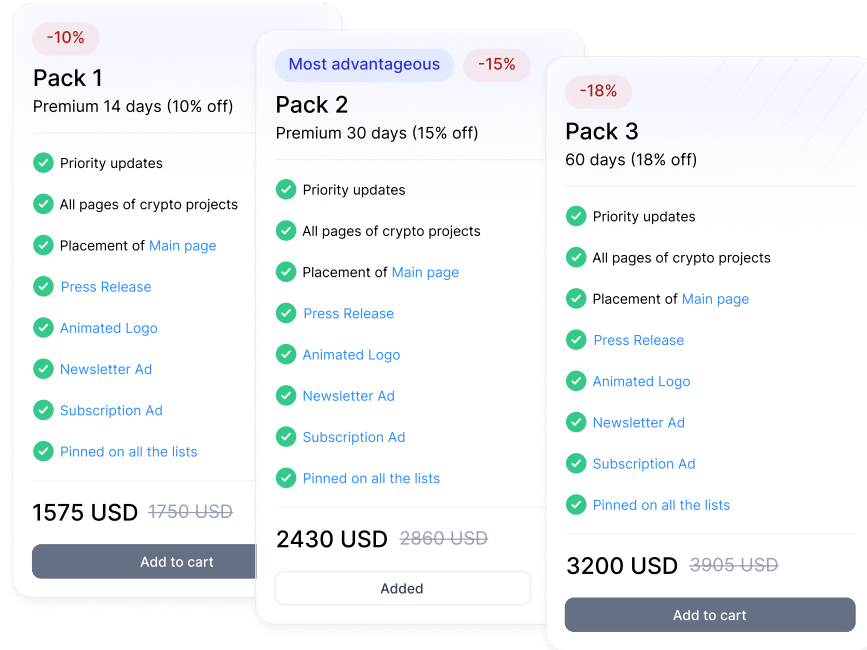


Search Ad

# Packages for Crypto Projects

## COMBO PACK

Get an incomparable boost from our combined packages, including the best options to promote your crypto project!



The image displays three promotional packages for crypto projects, each with a list of benefits and a price tag. Pack 1 offers a 10% discount, Pack 2 offers a 15% discount, and Pack 3 offers an 18% discount. Each pack includes a list of benefits such as priority updates, placement on the main page, press releases, animated logos, newsletter ads, subscription ads, and being pinned on all lists. The prices are shown in USD, with the original price crossed out and the discounted price shown in bold.

Pack	Discount	Premium	Price (USD)	Original Price (USD)	Button
Pack 1	-10%	14 days (10% off)	1575	1750	Add to cart
Pack 2	-15%	30 days (15% off)	2430	2860	Added
Pack 3	-18%	60 days (18% off)	3200	3905	Add to cart

**Pack 1**  
Premium 14 days (10% off)

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ Press Release
- ✓ Animated Logo
- ✓ Newsletter Ad
- ✓ Subscription Ad
- ✓ Pinned on all the lists

1575 USD ~~1750 USD~~

Add to cart

**Pack 2**  
Premium 30 days (15% off)

Most advantageous

- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ Press Release
- ✓ Animated Logo
- ✓ Newsletter Ad
- ✓ Subscription Ad
- ✓ Pinned on all the lists

2430 USD ~~2860 USD~~

Added

**Pack 3**  
Premium 60 days (18% off)

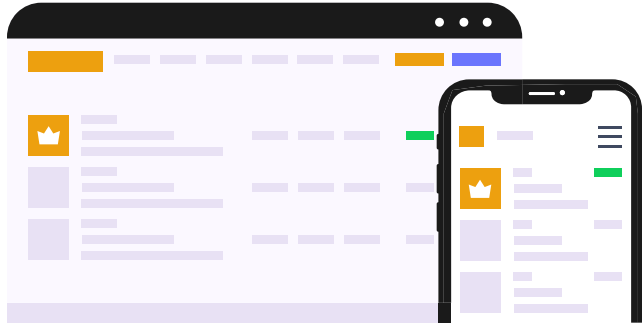
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of [Main page](#)
- ✓ Press Release
- ✓ Animated Logo
- ✓ Newsletter Ad
- ✓ Subscription Ad
- ✓ Pinned on all the lists

3200 USD ~~3905 USD~~

Add to cart

## PREMIUM LISTING

Increase your project's visibility and conversion rate among other crypto startups



**14 days**

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of **Main page**

**750 USD**

Add to cart

---

**30 days**

-15%

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of **Main page**

Discount 15%

**1360 USD** ~~1605 USD~~

Add to cart

---

**60 days**

-25%

- ✓ Listed at the top
- ✓ Priority updates
- ✓ All pages of crypto projects
- ✓ Placement of **Main page**

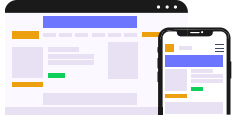
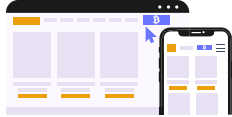
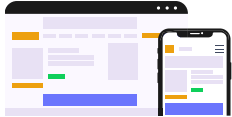

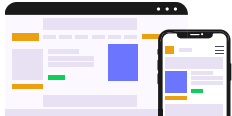

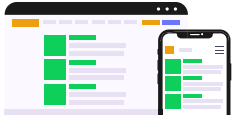
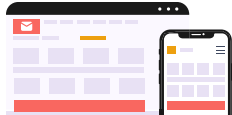
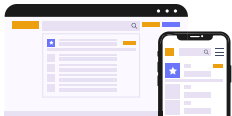
Discount 25%

**2405 USD** ~~3210 USD~~

Add to cart

# Display Ads

Great deals, great value

	Header Banner	2000X90 728X90	<b>\$2000/MONTH</b>		Promo Button	<b>\$1500/MONTH</b>
	Content Banner	320X90 728X90	<b>\$1350/MONTH</b>		Project/Exchange listing	<b>\$150-\$1000</b>
	Sidebar Banner	300X250	<b>\$975/MONTH</b>		Push-Banner	100%X70 <b>\$2000/MONTH</b>
	Sponsored Article / PR		<b>\$300</b>		Exclusive Emailing	<b>\$500/WEEK</b>
	Search AD		<b>\$700 / MONTH</b>			

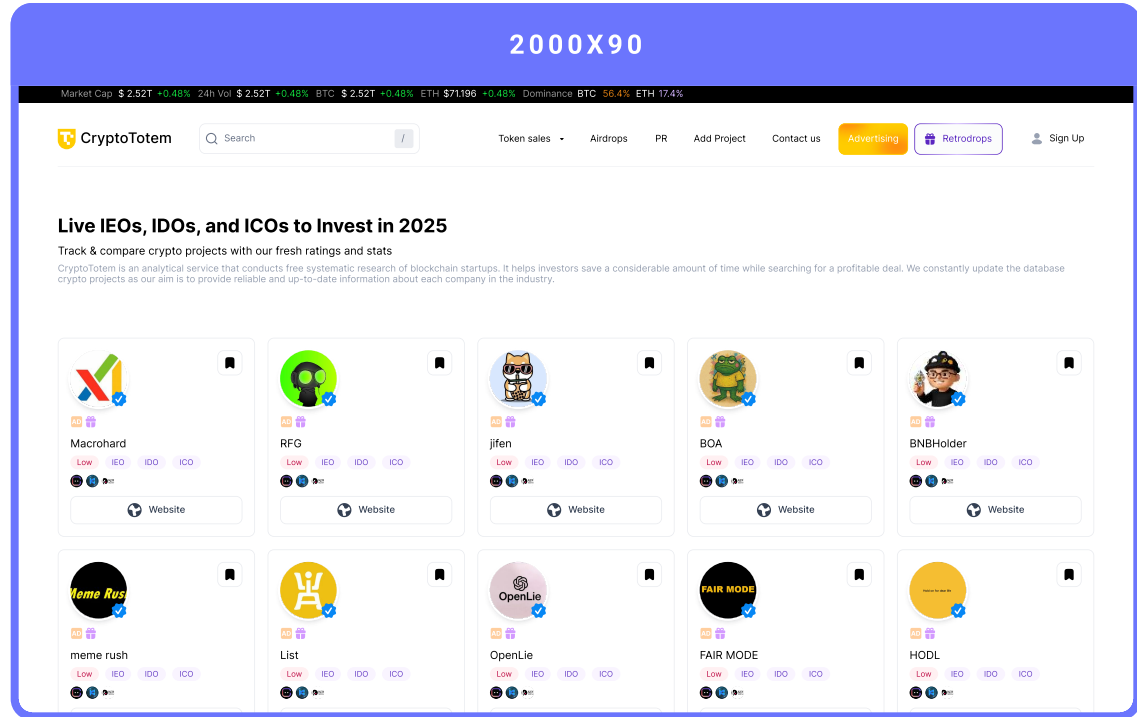
## HEADER

Advertisement  
on all pages

2000X90 / 728X90 PX

CTR ~0.21%

\$2000/MONTH



The screenshot shows the CryptoTotem website interface. At the top, there is a blue header with the text "2000X90". Below the header, a black bar displays market statistics: "Market Cap \$ 2.52T +0.48% 24h Vol \$ 2.52T +0.48% BTC \$ 2.52T +0.48% ETH \$71.196 +0.48% Dominance BTC 56.4% ETH 17.4%". The main navigation bar includes the CryptoTotem logo, a search bar, and links for "Token sales", "Airdrops", "PR", "Add Project", "Contact us", "Advertising", "Retroadrops", and "Sign Up".

The main content area features a section titled "Live IEOs, IDOs, and ICOs to Invest in 2025" with the subtitle "Track & compare crypto projects with our fresh ratings and stats". Below this, there is a grid of ten project cards, each with a unique icon, name, and a set of filters (Low, IEO, IDO, ICO) and a "Website" link.

Project Name	Filters	Website
Macrohard	Low IEO IDO ICO	Website
RFG	Low IEO IDO ICO	Website
jifen	Low IEO IDO ICO	Website
BOA	Low IEO IDO ICO	Website
BNBHolder	Low IEO IDO ICO	Website
meme rush	Low IEO IDO ICO	Website
List	Low IEO IDO ICO	Website
OpenLie	Low IEO IDO ICO	Website
FAIR MODE	Low IEO IDO ICO	Website
HODL	Low IEO IDO ICO	Website

<https://cryptototem.com/advertising/#ads-banners>

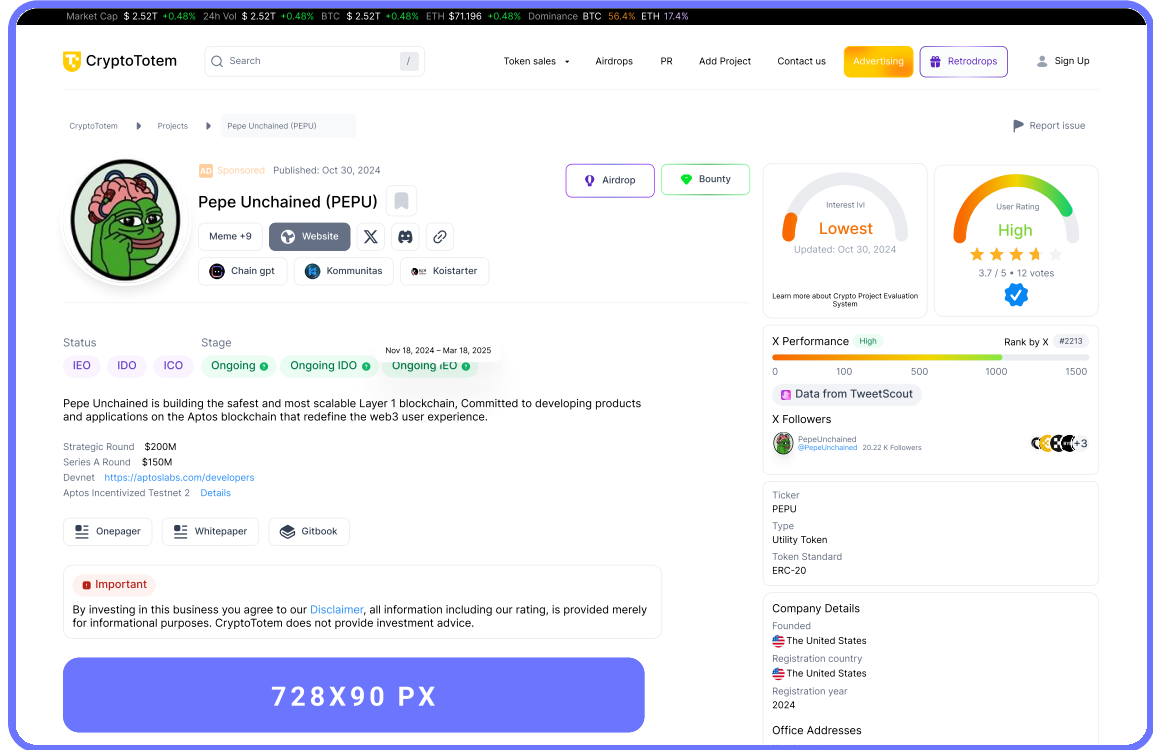
## CONTENT

All lists and calendar, all pages of crypto projects, all pages of crypto exchanges

728X90 / 320X90 PX

CTR ~0.16 %

\$1350/MONTH



Market Cap \$ 2.52T +0.48% 24h Vol \$ 2.52T +0.48% BTC \$ 2.52T +0.48% ETH \$71.196 +0.48% Dominance BTC 56.4% ETH 17.4%

CryptoTotem Search [ / ] Token sales Airdrops PR Add Project Contact us Advertising Retrodrops Sign Up

CryptoTotem Projects Pepe Unchained (PEPU) Report Issue

**Pepe Unchained (PEPU)** Sponsored Published: Oct 30, 2024

Meme +9 Website X Discord Link

Chain gpt Kommunitas Koistarter

Status Stage Nov 18, 2024 – Mar 18, 2025

IEO IDO ICO Ongoing Ongoing IDO Ongoing iEO

Pepe Unchained is building the safest and most scalable Layer 1 blockchain. Committed to developing products and applications on the Aptos blockchain that redefine the web3 user experience.

Strategic Round \$200M  
Series A Round \$150M  
Devnet <https://aptoslabs.com/developers>  
Aptos Incentivized Testnet 2 Details

Onepager Whitepaper Gitbook

**Important**  
By investing in this business you agree to our [Disclaimer](#), all information including our rating, is provided merely for informational purposes. CryptoTotem does not provide investment advice.

**728X90 PX**

Interest lvl **Lowest** Updated: Oct 30, 2024

User Rating **High** 3.7 / 5 • 12 votes

X Performance **High** Rank by X #2213

Data from TweetScout

X Followers  
PepeUnchained @PepeUnchained 2022 X Followers

Ticker  
PEPU  
Type  
Utility Token  
Token Standard  
ERC-20

Company Details  
Founded  
The United States  
Registration country  
The United States  
Registration year  
2024  
Office Addresses

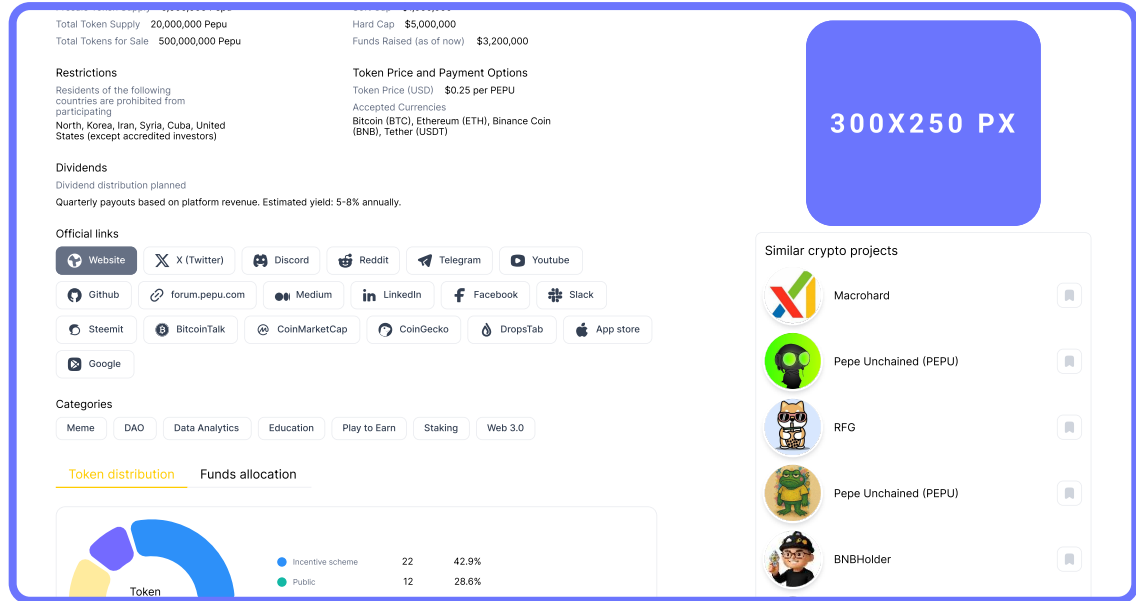
## SIDEBAR

All pages of crypto projects, all pages of crypto exchanges

300X250 PX

CTR ~0.08%

\$975/MONTH



The screenshot shows a crypto project page with a sidebar on the right. A blue 300x250px ad banner is positioned in the top right of the page content. The sidebar contains a list of 'Similar crypto projects' with icons and names: Macrohard, Pepe Unchained (PEPU), RFG, Pepe Unchained (PEPU), and BNBHolder. The main content area includes token supply information, restrictions, token price, payment options, dividends, official links, and categories.

**300X250 PX**

**Similar crypto projects**

- Macrohard
- Pepe Unchained (PEPU)
- RFG
- Pepe Unchained (PEPU)
- BNBHolder

**Token distribution**

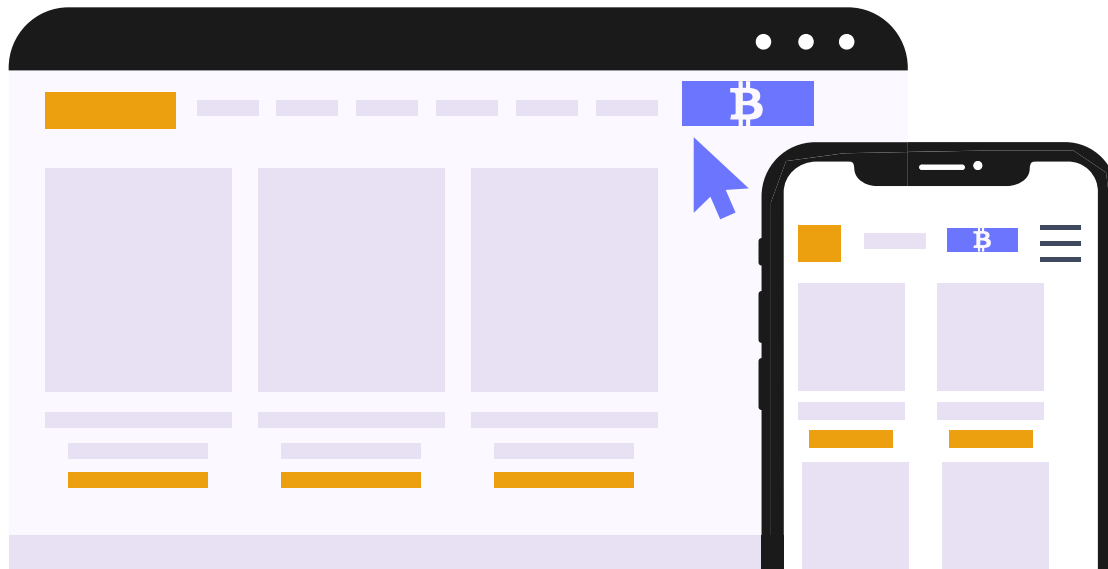
Category	Count	Percentage
Incentive scheme	22	42.9%
Public	12	28.6%

PROMO BUTTON

Advertisement  
on all pages

CTR ~0.17%

\$1500/MONTH



## PUSH-BANNER

Advertisement  
on all pages

100% X70 PX

CTR ~0.20%

\$2000/MONTH









### Top ICO list: The Best Newest Cryptocurrency Coins, Tokens & Projects to Buy

Don't miss the opportunity to invest during private and public sales in the next big crypto gem

You can easily find, research and track top-rated blockchain startups and new crypto projects released today with our up-to-date database, ratings (level of interest), user reviews and market analytics. We create this unique opportunity to help you make informed investment decisions.

[All Projects](#) Ongoing Presale Upcoming Rekt / Scam

Search  New Published With Investment Years Category Launchpad Ecosystem Reset

Projects	Status ↓	Date start ↑	Raised	Launchpad	Ecosystem	X (Twitter) score	Interest lvl	Category
 Macrohard Mkr	Ongoing	Sep 25, 2024	\$5.8M	 +3	 +3		Lowest	Meme + 3
 RFG RFG	ICO IEO IDO	Sep 25, 2024	\$5.8M				Lowest	RWA + 3

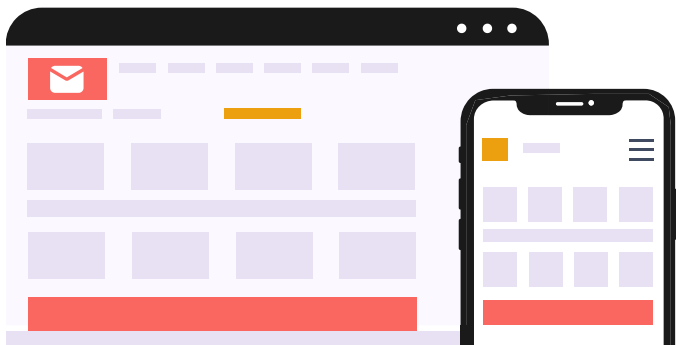
100% X70 PX

<https://cryptototem.com/advertising/#push-banner>

### SUBSCRIPTION AD

Every day we add new crypto projects to our website and our subscribers get notifications about all new publications. A sponsored crypto project will be included in every daily newsletter at the top of the list.

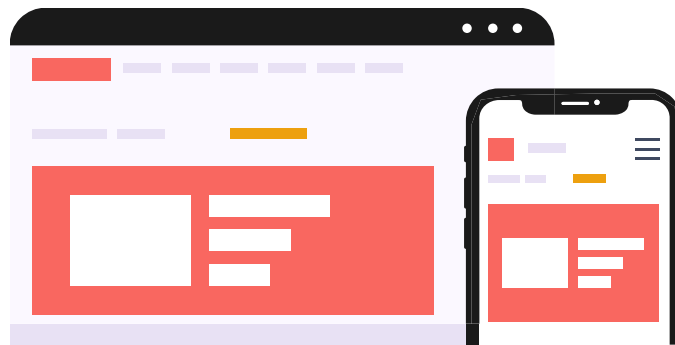
**\$500/WEEK**



### NEWSLETTER AD

One-time emailing to our entire subscriber base

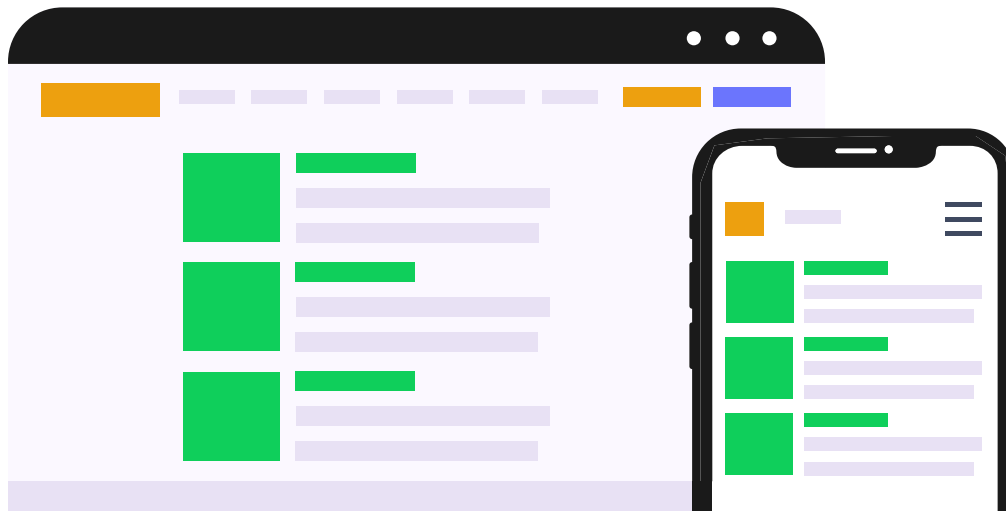
**\$300**



SPONSORED ARTICLE / PR

Report your project  
or event in PR  
section

\$300

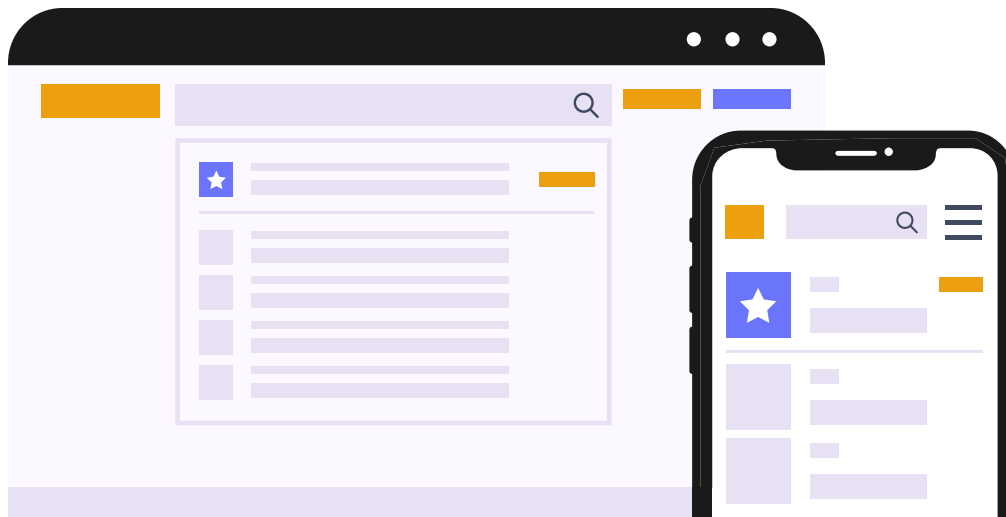


SEARCH AD

Top position in search results

\$700 / MONTH

CTR ~0.14%

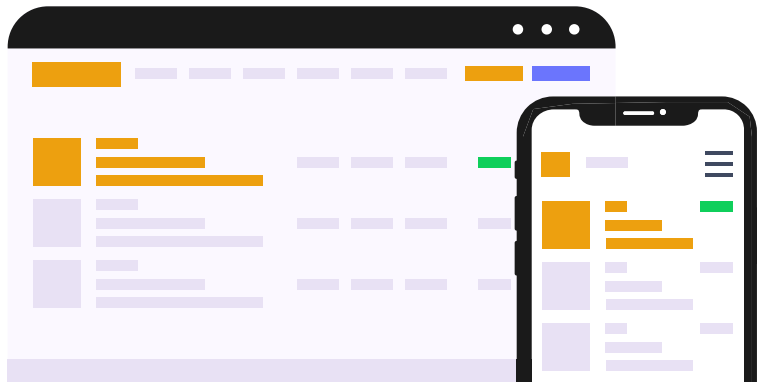


## Product listing

### CRYPTO PROJECT LISTING

Priority listing of crypto project on our website within 24 hours.

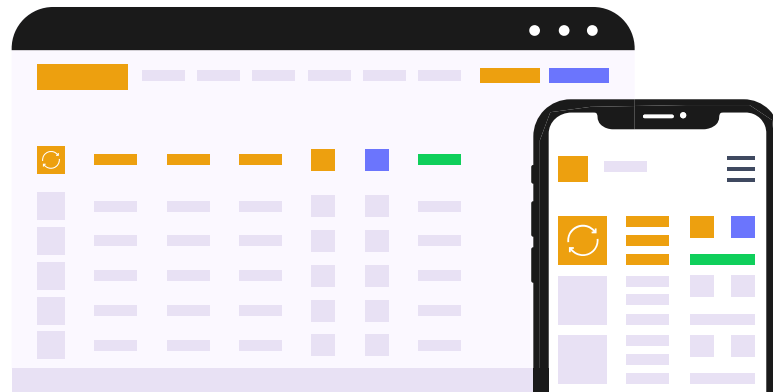
**\$150 LISTING**



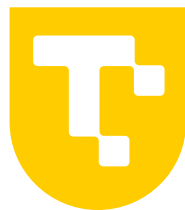
### CRYPTO EXCHANGE LISTING

A unique author's review of a cryptocurrency exchange along with adding the platform to our list.

**\$1000 REVIEW AND LISTING**



<https://cryptototem.com/priority/>



# CryptoTotem

## Contacts

Email:[info@cryptototem.com](mailto:info@cryptototem.com)

X (Twitter): [@CryptoTotem](https://twitter.com/CryptoTotem)

Telegram:[@cryptototem\\_official](https://t.me/cryptototem_official)

<https://cryptototem.com/>