

CryptoTtotem

Q3 2026 MEDIA KIT

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About Us

Optimization of crypto project research

CryptoTotem is an analytical service specializing in blockchain startup research. We provide investors with time-efficient and up-to-date information on industry companies, enabling informed decision making in the dynamic AI, blockchain and cryptocurrency landscape.

Audience Profile

High-Quality traffic

Our users explore and compare business, technology and new investment opportunities, and track their favorite crypto projects in personal accounts.

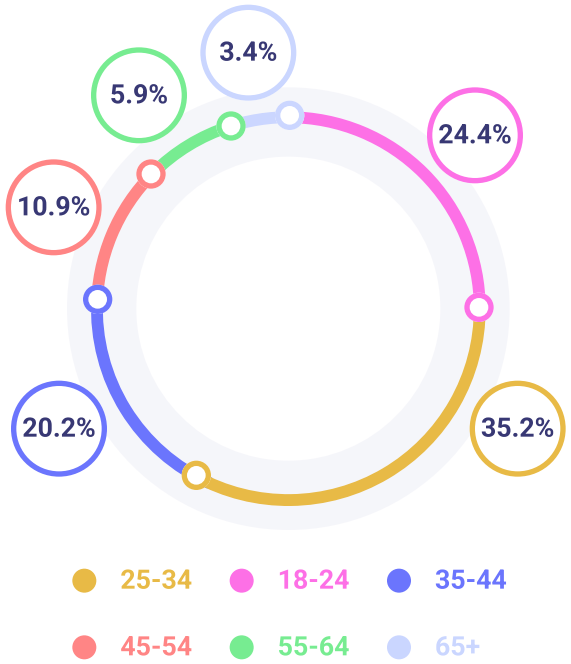
2026/Q3 STATISTICS

- 3724 Crypto Projects
- 93,068 Users
- 251,956 Pageviews
- 112,800 Sessions
- 3m 48s Avg. Session Duration
- 51.57% Engagement Rate
- 4.57 Pages/Session
- 6321 Newsletter Subscribers

2026/Q3 STATISTICS

- New Visitor 90.02%
- Returning Visitor 7.54%
- Organic Search 47.62%
- Direct 49.63%
- Male ~76.5%
- Female ~23.5%
- Mobile/Tablet 27.69%
- Desktop 72.17%

~AGE



~INTERESTS

- 9.8% Finance to investing
- 6.1% Business and industry
- 4.3% Sports
- 4.2% Arts and entertainment
- 3.2% News and media
- 2.6% Internet and Social Networks
- 69.8 % Other

~GLOBAL READERSHIP

Europe - 22.52%

Americas - 43.92%

Asia - 25.15%

Africa - 7.79%

Oceania - 0.62%

USER LANGUAGES

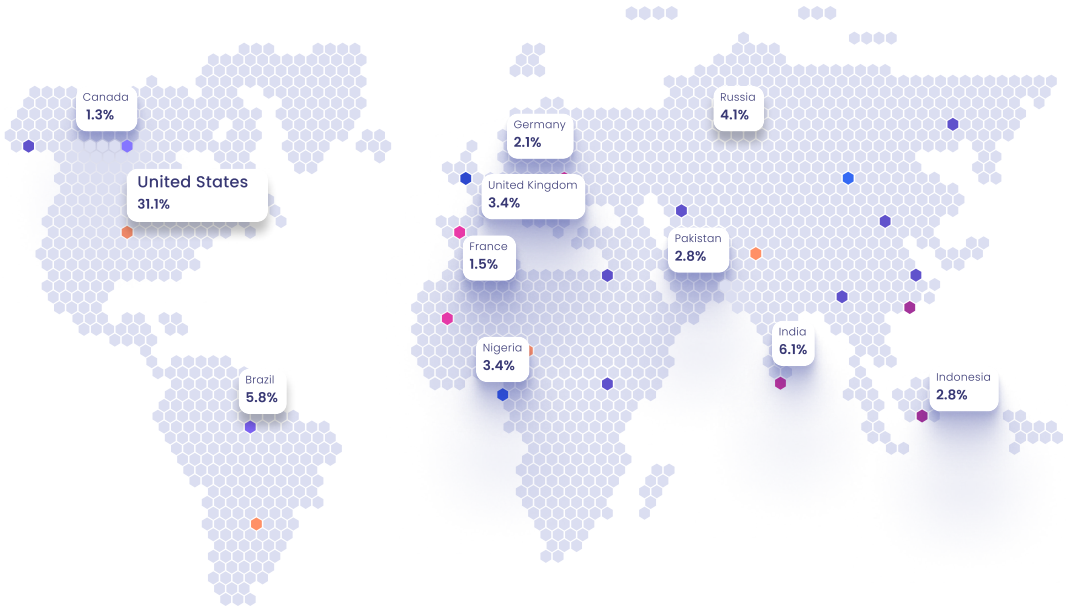
EN - 80.01% RU - 1.63%

ZH - 3.46% DE - 1.39%

UK - 1.86% DA - 1.39%

ID - 1.82% PT - 1.05%

TOP COUNTRIES



Our Offer

Check out our latest offers

- Packages
- Display ads
- Exclusive mailing
- Sponsored article/PR
- Product listing

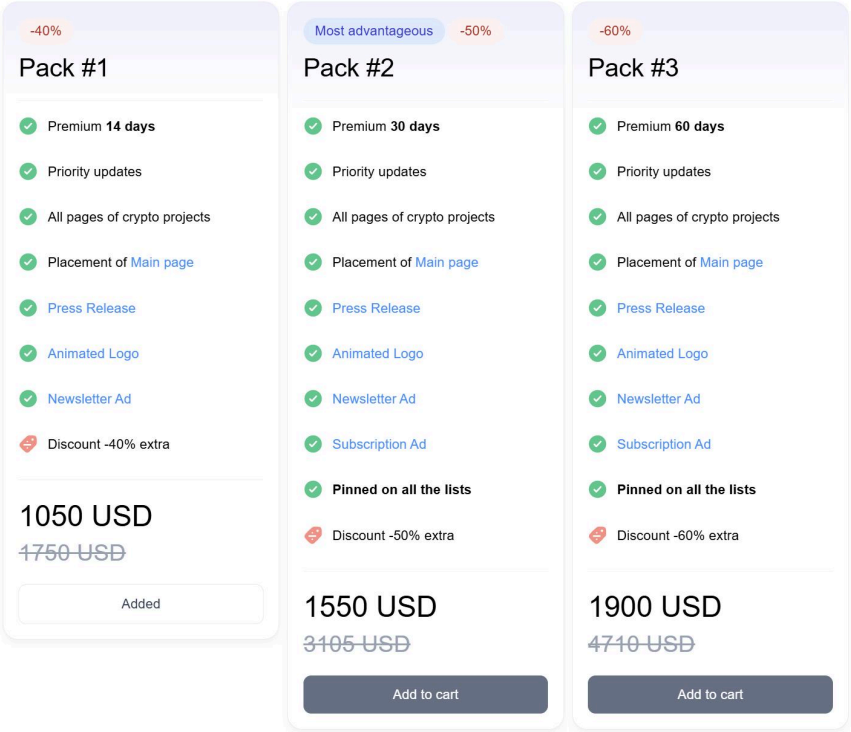
- Premium Listing
- Exchange Premium
- Press Release
- Push-Banner
- Animated Logo
- Newsletter Ad
- Promo Button
- Subscription Ad
- Banners
- Search Ad

https://cryptototem.com/advertising/

Packages for Crypto Projects

COMBO PACK

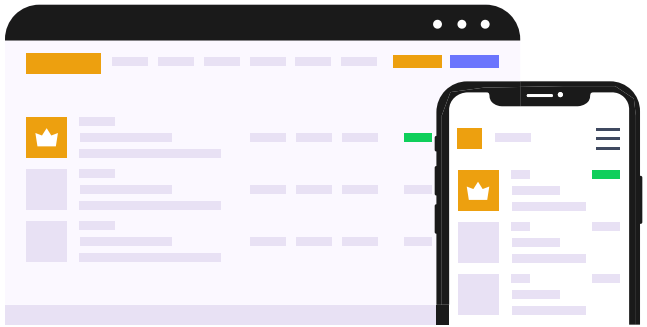
Get an incomparable boost from our combined packages, including the best options to promote your crypto project!



https://cryptototem.com/advertising/#promo-combo

PREMIUM LISTING

Increase your project's visibility and conversion rate among other crypto startups



-30%

14 days

- Listed at the top
- Priority updates
- All pages of crypto projects
- Placement of Main page
- Discount -30%

525 USD ~~750 USD~~

Added

-50%

30 days

- Listed at the top
- Priority updates
- All pages of crypto projects
- Placement of Main page
- Discount -50%

800 USD ~~1605 USD~~

Add to cart

-55%

60 days

- Listed at the top
- Priority updates
- All pages of crypto projects
- Placement of Main page
- Discount -55%

1445 USD

~~3210 USD~~

Add to cart

https://cryptototem.com/advertising/#premium-listing

Display Ads

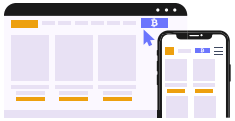
Great deals, great value



Header Banner

2000X90
728X90

$1500 / MONTH



Promo Button

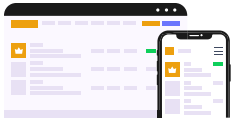
$750 / MONTH



Content Banner

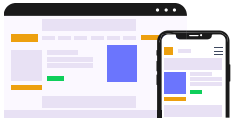
320X90
728X90

$950 / MONTH



Project listing

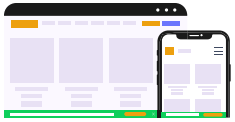
FREE - $50



Sidebar Banner

300X250

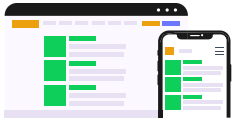
$680 / MONTH



Push-Banner

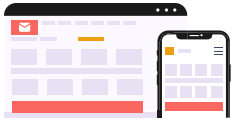
100%X70

$1500 / MONTH



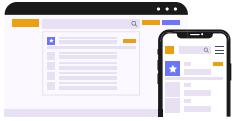
Sponsored Article / PR

$150



Exclusive Emailing

$300



Search AD

$350 / MONTH

https://cryptototem.com/advertising

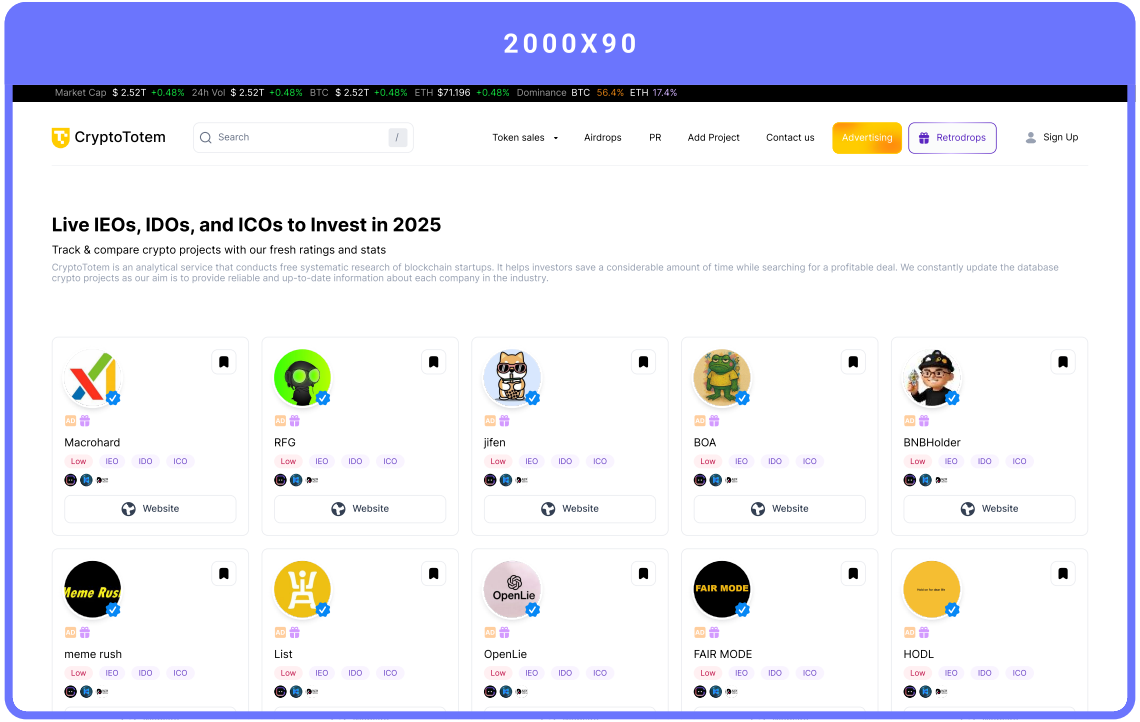
HEADER

Advertisement
on all pages

2000X90 / 728X90 PX

CTR ~0.21%

$1500 / MONTH



https://cryptototem.com/advertising/#ads-banners

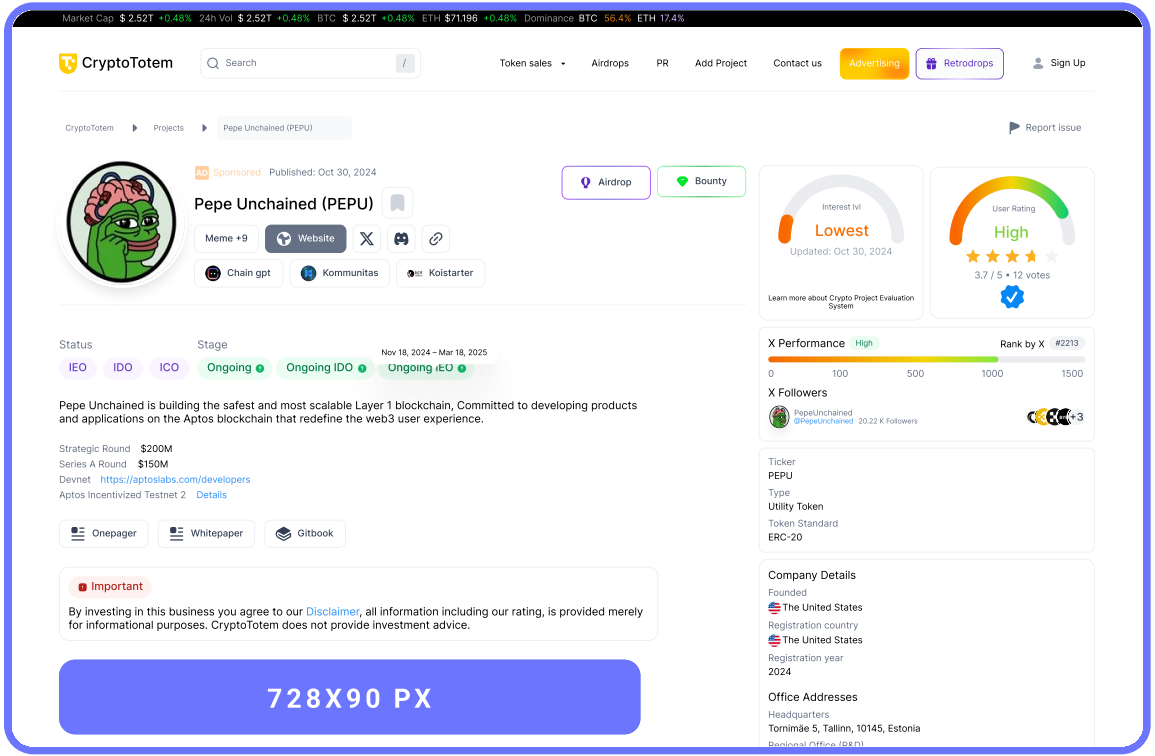
CONTENT

All lists and calendar, all pages of crypto projects, all pages of crypto exchanges

728X90 / 320X90 PX

CTR ~0.16%

$950 / MONTH



https://cryptototem.com/advertising/#ads-banners

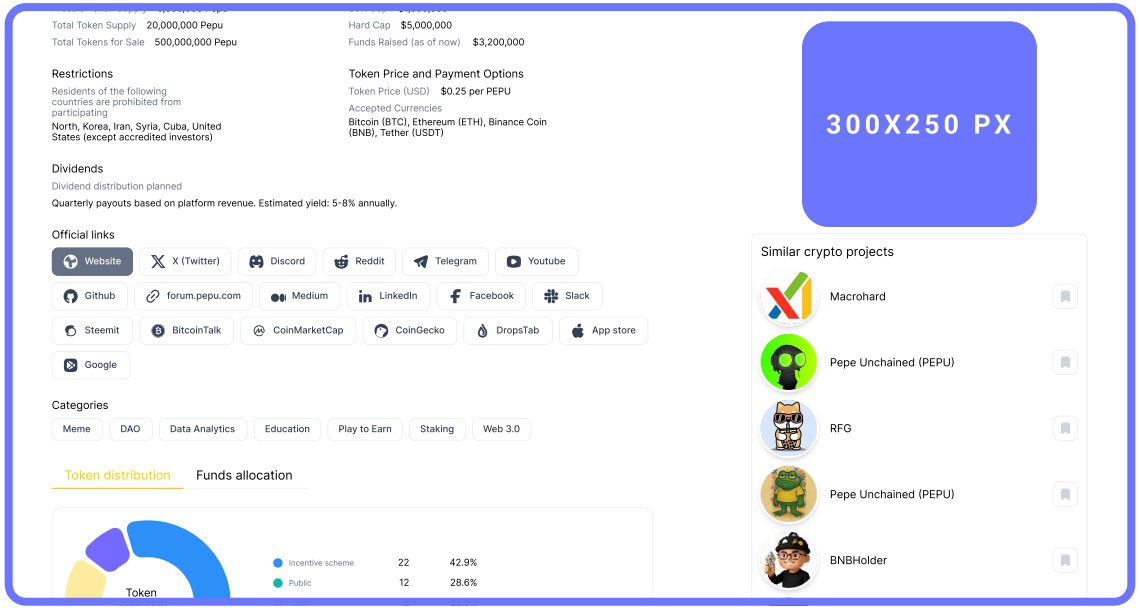
SIDEBAR

All pages of crypto projects, all pages of crypto exchanges

300X250 PX

CTR ~0.08%

$680 / MONTH



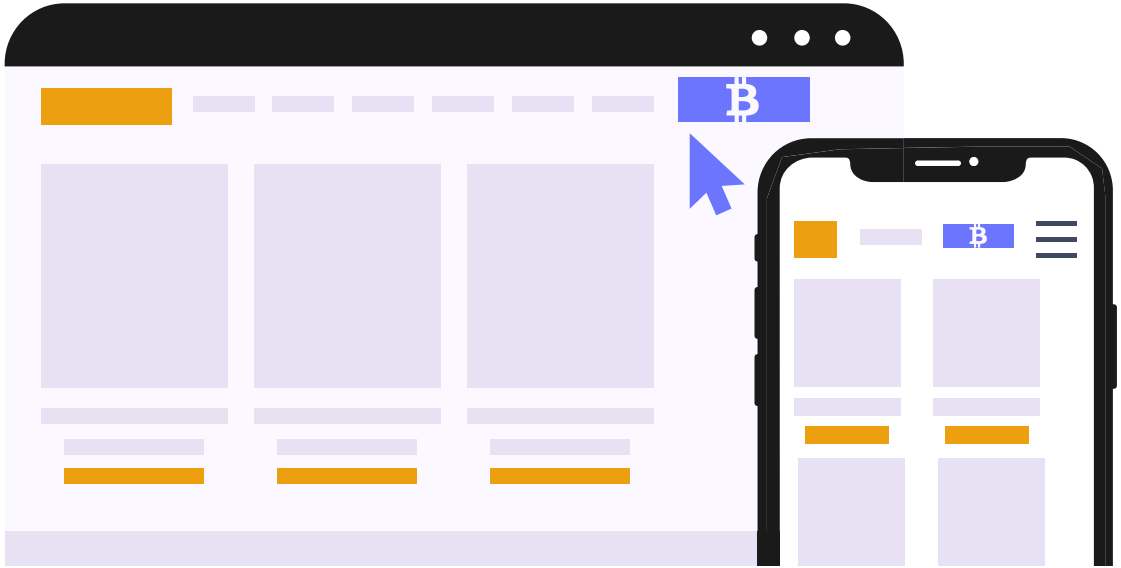
https://cryptototem.com/advertising/#ads-banners

PROMO BUTTON

Advertisement
on all pages

CTR ~0.17%

$750 / MONTH



https://cryptototem.com/advertising/#promo-button

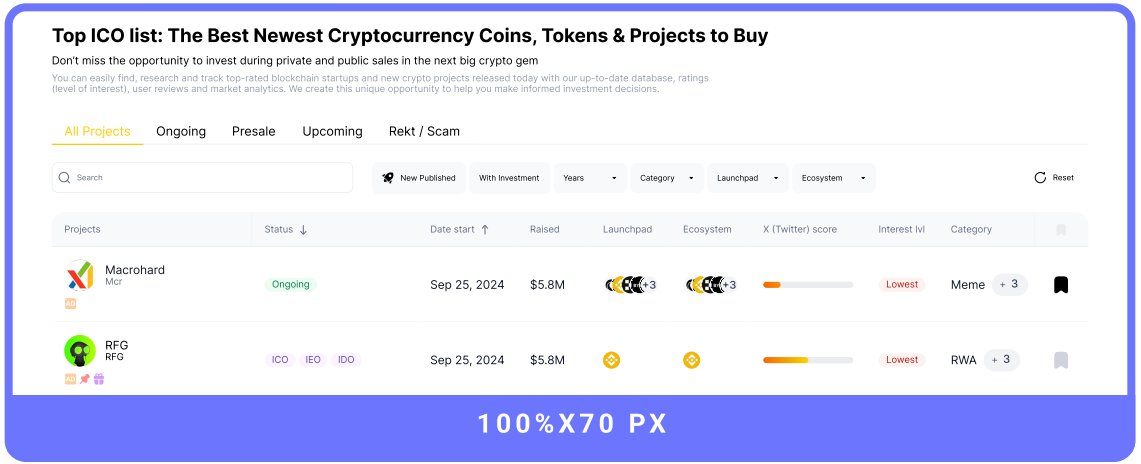
PUSH-BANNER

Advertisement
on all pages

100%X70 PX

CTR ~0.20%

$1500 / MONTH

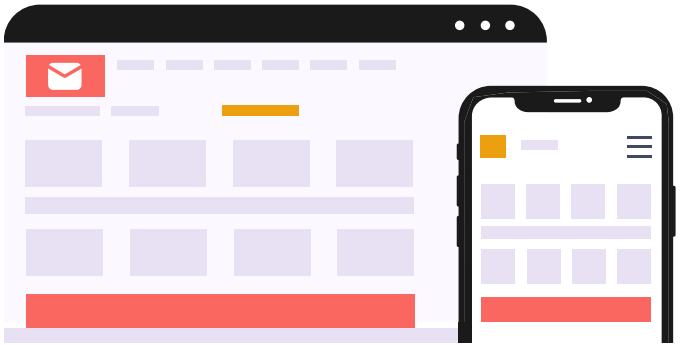


https://cryptototem.com/advertising/#push-banner

SUBSCRIPTION AD

Every day we add new crypto projects to our website and our subscribers get notifications about all new publications. A sponsored crypto project will be included in every daily newsletter at the top of the list.

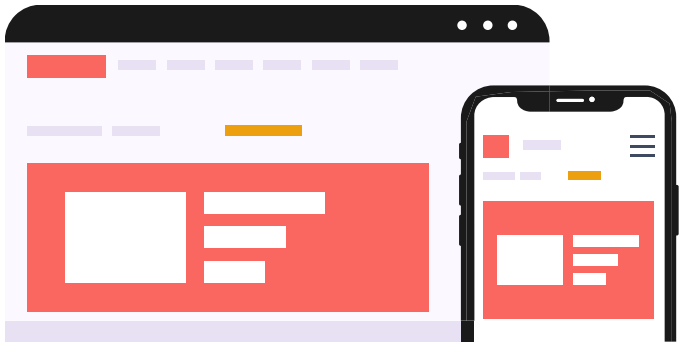
$300



NEWSLETTER AD

One-time emailing to our entire subscriber base

$300

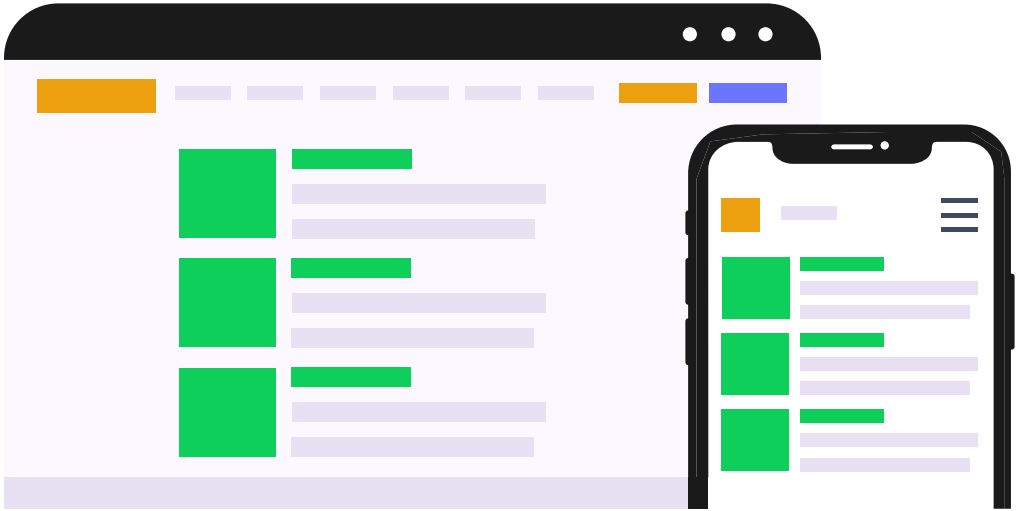


https://cryptototem.com/advertising/#newsletter-ad

SPONSORED ARTICLE / PR

Report your project or event in PR section

$200



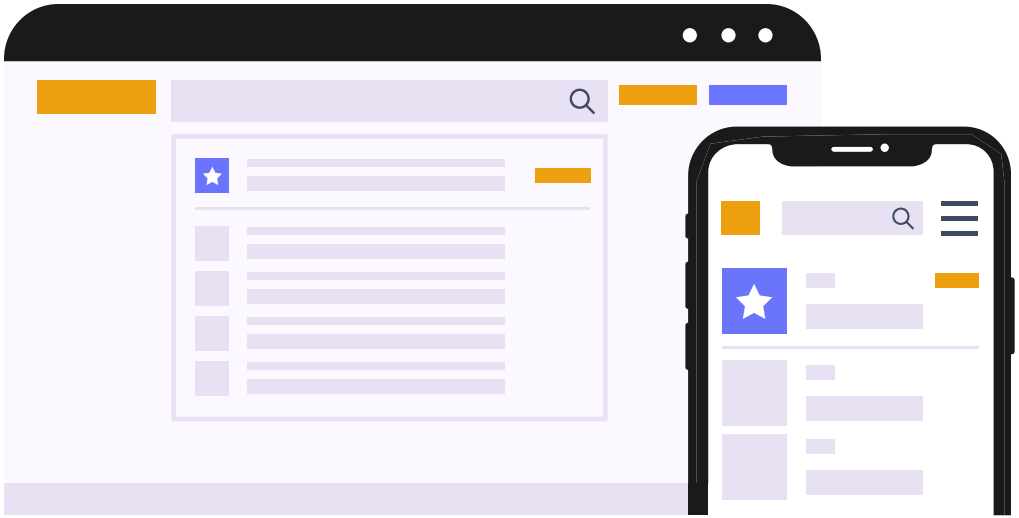
https://cryptototem.com/advertising/#press-release

SEARCH AD

Top position in search results

$350 / MONTH

CTR ~0.14%



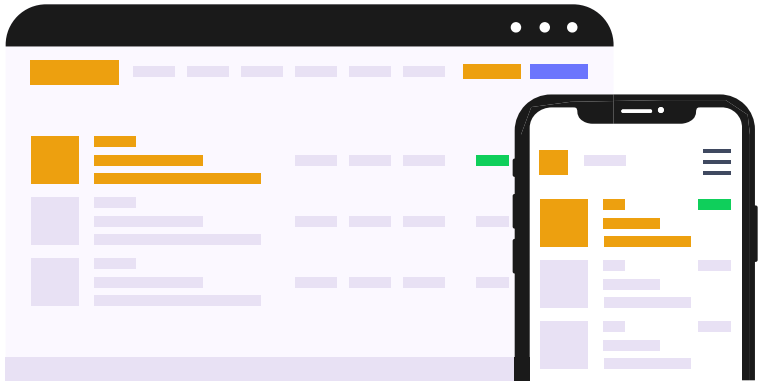
https://cryptototem.com/advertising/#search-ad

Product listing

CRYPTO PROJECT LISTING

Priority listing of crypto project on our website within 24 hours.

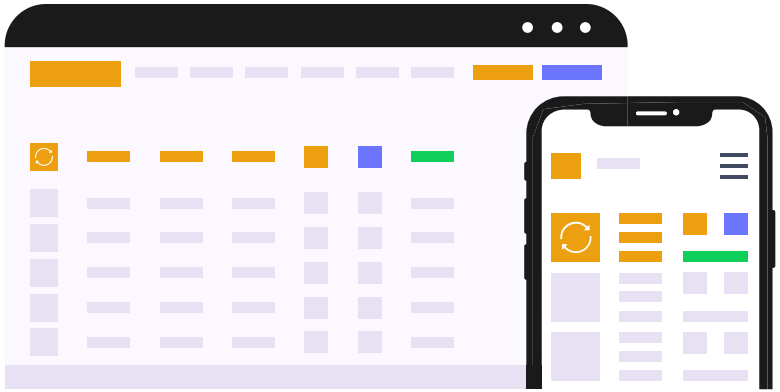
$50 LISTING



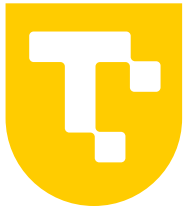
CRYPTO EXCHANGE LISTING

A unique author's review of a cryptocurrency exchange along with adding the platform to our list.

$1000 REVIEW AND LISTING



https://cryptototem.com/priority/



CryptoTotem

Contacts

Email:info@cryptototem.com

X (Twitter): @CryptoTotem

Telegram:@cryptototem_official